

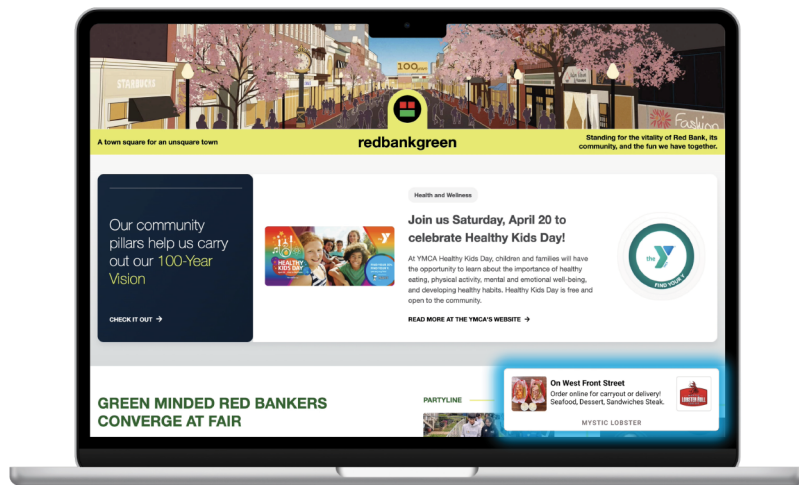
New Digital Advertising Opportunity

Reach Parents Across the United States

For the first time, reach and visibility is accessible in multiple local markets across the country in one ad buy.

A coalition of influential online local Parenting publishers are offering premium digital ad inventory exclusively in partnership with Broadstreet Ads.

- Superior audience and content quality
- Above the fold **slide-in native ad**.
Client provides a **600 x 600 logo**,
600 x 600 image, **Headline** (up to 50 characters),
description (up to 150 characters)
and a **URL** to which the native slide-in ad will link.
Headlines and descriptions should be changed
and rotated every 1-2 weeks.
- Exclusive opportunity - only 1 advertiser



Performance: Detailed impression and click reports containing timestamped, geographic user engagement data.

\$16,500 per month

Maximum availability: 675,000 Impressions per month on average

WESTERN

STATE	PUBLICATION
CALIFORNIA	Kern County Family (Bakersfield)
	L.A. Parent Magazine
	Mendo-Lake Family Life
	Monterey Bay Parent
	Parents' Press (San Francisco)
	San Diego Family Magazine
COLORADO	Sonoma Family Life
	Colorado Parent Magazine (Denver)
OREGON	PDX Parent (Portland)
WASHINGTON	ParentMap (Seattle)
	Seattle's Child

CENTRAL

STATE	PUBLICATION
ILLINOIS	Chicago Parent (Digital Edition Only)
KANSAS	Kansas City Parent
MICHIGAN	Ann Arbor Family (Digital Edition Only)
	Metro Parent (Detroit) (Digital Edition Only)
OHIO	Cincinnati Family
	Northeast Ohio Parent (Cleveland)
	Toledo Area Parent
	'Hood Magazine (Sioux Falls)
SOUTH DAKOTA	

SOUTH

STATE	PUBLICATION
FLORIDA	Giggle Magazine (Gainesville)
	Neapolitan Family (Naples)
GEORGIA	Atlanta Parent
LOUISIANA	Baton Rouge Parents Magazine
	Nola Family
OKLAHOMA	MetroFamilyMagazine (Oklahoma City)
	TulsaKids Magazine
TENNESSEE	Nashville Parent
TEXAS	DFWChild (Dallas/Ft. Worth)

EAST

STATE	PUBLICATION
DISTRICT OF COLUMBIA	Washington Family
	Washington Parent
MARYLAND	Baltimore's Child
	Chesapeake Family (Annapolis)
	Frederick's Child
	Washington Family (D.C.)
WASHINGTON PARENT (D.C.)	Washington Parent (D.C.)
	Boston Parents' Paper
MASSACHUSETTS	Bronx Family
NEW YORK	Brooklyn Family
	Long Island Family
	New York Family
	QueensFamily
	Rockland Parent
S.I. PARENT (STATEN ISLAND)	S.I. Parent (Staten Island)
	WestchesterFamily
	Metrokids (Philadelphia)
	Charlottesville Family
PENNSYLVANIA	Fredericksburg Parent
VIRGINIA	Washington Family (D.C.)
	Washington Parent (D.C.)