

New Digital Advertising Opportunity

Reach Parents Across the United States

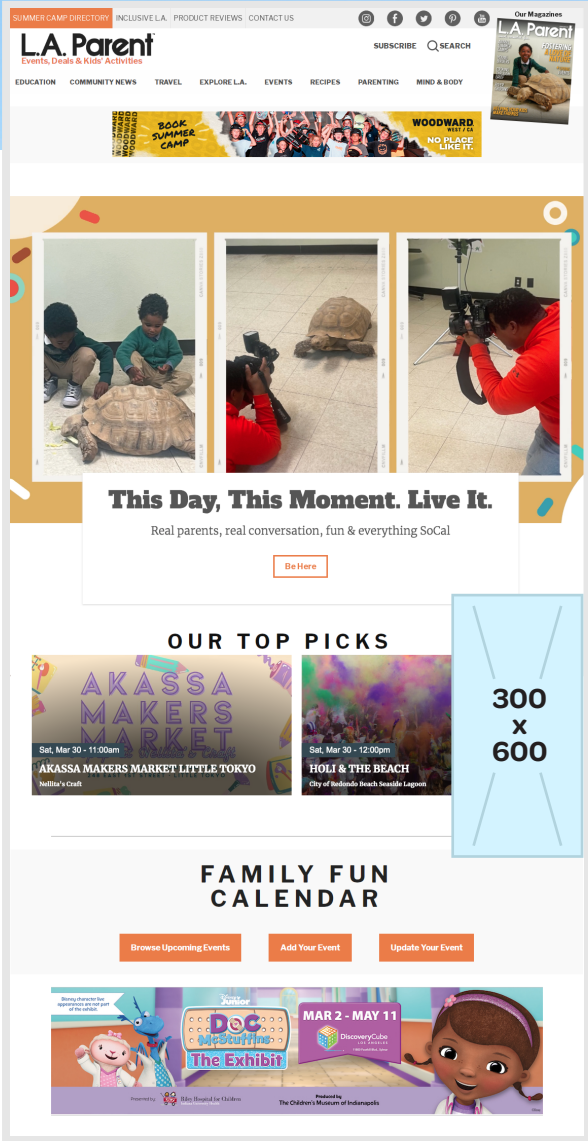
For the first time, reach and visibility is accessible in multiple local markets across the country in one ad buy.

A coalition of influential online local Parenting publishers are offering premium digital ad inventory exclusively in partnership with Broadstreet Ads.

- Superior audience and content quality
- Above the fold 300x600 slide-in positions
- Exclusive opportunity - only 1 advertiser

Performance: Detailed impression and click reports containing timestamped, geographic user engagement data.

\$12,500 per month
Maximum availability: 1.1 million Impressions per month on average
300x600 image or HTML5 creatives



WESTERN

STATE	PUBLICATION
CALIFORNIA	Bay Area Parent East Bay
	Bay Area Parent San Francisco
	Kern County Family
	L.A. Parent Magazine
	Mendo-Lake Family Life
	Monterey Bay Parent
	Parents' Press
	San Diego Family Magazine
	Sonoma Family Life
	Colorado Parent Magazine
COLORADO	
OREGON	PDX Parent
WASHINGTON	ParentMap
	Seattle's Child

CENTRAL

STATE	PUBLICATION
ILLINOIS	Chicago Parent
INDIANA	Indy's Child
KANSAS	Kansas City Parent
MICHIGAN	Metro Parent
OHIO	Northeast Ohio Parent
	Southwest Ohio Parent
	Toledo Area Parent
SOUTH DAKOTA	'Hood Magazine

SOUTH

STATE	PUBLICATION
FLORIDA	Flagler Parent
	Neapolitan Family
	St. John Parent
	Volusia Parent
	Giggle Magazine
GEORGIA	Atlanta Parent
LOUISIANA	Baton Rouge Parents Magazine
OKLAHOMA	Nola Family
	MetroFamilyMagazine
TENNESSEE	TulsaKids Magazine
TENNESSEE	Nashville Parent
TEXAS	DFWChild

EAST

STATE	PUBLICATION
DISTRICT OF COLUMBIA	Washington Family
	Washington Parent
	Baltimore's Child
	Chesapeake Family
	Frederick's Child
MARYLAND	Washington Family
	Washington Parent
	Boston Parents' Paper
	Bronx Family
	Brooklyn Family
MASSACHUSETTS	Long Island Family
	New York Family
	QueensFamily
	Rockland Parent
	S.I. Parent
NEW YORK	WestchesterFamily
	Metrokids
PENNSYLVANIA	Fredericksburg Parent
VIRGINIA	Washington Family
	Washington Parent