

Parenting Media Association
2022 Design and Editorial Awards Program

EDITORIAL

E1 - Cover lines - [*Category was removed after 2021 contest*]

E2 - Headlines - [*Category was removed after 2021 contest*]

E3 - Column: Publisher's/Editor's Note

SMALL

Bronze: *Staten Island Parent*; "Editor's Note"; Jeannine Cintron, director of content

As a setup for the content on subsequent pages, the writer pulls from personal family stories to illustrate a learning moment for parents and their children that can be carried throughout life. They are engaging and told with care and empathy. And it is an effective approach to the content inside the magazine.

Silver: *Neapolitan Family*; "From the Publisher"; Stacy Nicolau, co-publisher

The writer relates personal experiences to draw readers in, sharing a bit about her journey that segues into a lesson for all about the positives from exposure to art. A story of dance lessons that led to something else also is likely to resonate with many parents. Of course, these stories lead to themes within that edition.

Gold: *L.A. Parent*; "Editor's Note"; Cassandra Lane, editor-in-chief

These words flow down the page, effortlessly carrying the reader through a personal story that creates a relationship with and relates to the reader. Whether it's finding travel, like books, as a way to discover people and places beyond our physical and experiential space, or adapting to the changes and challenges in our relationships to our growing children, the writer reminds us that parent and child benefit from embracing discovery.

LARGE

Bronze: *Northeast Ohio Parent*; "Editor's Note"; Angela Gartner, editor

The past year was a challenge on several levels, not the least of which were students studying at home during the pandemic, and the school shooting in Uvalde as classes resumed. There was no pre-ordained parent-child playbook for such challenges. These columns offer starting points, ideas and suggestions, and then point to resources within the edition.

Silver: *Nashville Parent*; "Day by Day"; Susan Swindell-Day, editor-in-chief

Parenting is challenging, and definitely not static. Where do parents start, and when and how can they adapt? These columns highlight the differences in parenting toddlers vs. pre-teens. While the two may focus on different challenges, the common theme is about how to guide children in resiliency, and how parents need to stay engaged while learning to "let go." The author effectively advises parents to take a no-nonsense approach while resisting natural urges to be controlling.

Gold: *Baton Rouge Parents*; "A Note from Mom"; Amy Foreman, associate publisher

Parenting lessons are typically best learned from experience. This entry offers beautifully crafted examples. In one column the daughter came away with the notion that “adulting is hard.” In the other, the young woman faced one of her toughest choices in her young life. While it was hard for the parents to resist jumping in and “saving” their child, they gave her space to work it out herself. The stories and lessons are vividly recounted.

E4 - Briefs/Short Stuff

SMALL

Bronze: *SW Ohio Parent*; “News & Notes”; Nicole Sipe

This entry combines local event suggestions with season-related trivia. The text is written in a way that is easy to read quickly.

Silver: *Washington Parent*; “Tot Tips”; Jenny Heinbaugh

Parents of babies and toddlers get product recommendations, event suggestions and a cute baby-of-the-month mini profile. The writing is concise and the mix of items is fun.

Gold: *Cincinnati Family*; “Cincinnati News”; Susan Day, editor, Amanda Ciani, associate editor

This section focuses on local items that are highly relevant and useful. Each issue includes a mix of timely ideas for things to do along with parenting-related area news. Subheads effectively convey the gist of each item, and the writing is lively and informative.

LARGE

Bronze: *Kansas City Parent*; “5 Things We Love Right Now”; Michael Gimotty, Margaret Sarver

In each issue the writer offers an assortment of ideas that include both experiences and products that might range from a new aquarium to a meal delivery service. The intensely local voice in the writing adds a level of personality with which frequent readers can connect.

Silver: *Baton Rouge Parents*; “Community”; Amanda Miller, Mari Walker, Amy Foreman

This collection of local briefs feels newsy and comprehensive. Coverage includes product safety updates, entertainment options, special deals offered by local institutions, and updates about organizations that serve families. Subheads are to-the-point and easily scannable.

Gold: *Colorado Parent*; “Good to Know”; Debbie Mock, Kara Thompson, Anna Sutterer, Courtney Holden, Courtney Drake-McDonough

This fun collection of short items offers parents a mix of advice and ideas using a variety of writing and presentation styles. The overall feeling is one of making parents smarter, such as an item identifying the various snow-removal heavy machines a child might see and ask about during winter.

E5 - Calendar of Events

SMALL

Bronze: *MetroKids*; “Top Ten”; Eleanor Linafelt

This calendar approach winnows down the possibilities and directs parents to just the most interesting options for the month. The result each time is a list chosen carefully so that all the items seem like something a parent would eagerly want to do with their kids.

Silver: *Cincinnati Family*; “Things to Do”; Susan Day, editorial director, Amanda Hayward, editor, Amanda Ciani, associate editor

Parents are welcomed into this section with a mini-story about a clear standout event from all the month’s offerings. From there the run of listings feels comprehensive. Helpful indicators at the beginning of items signal to readers the events that are either free or seasonally related.

Gold: *TulsaKids*; “Community Calendar”; Tara Rittler

This calendar does a great job of alerting parents to a wide range of activities happening across the area, including not just entertainment but also things like parent support groups. A helpful touch is that each item begins with a clear indication of which age group the event targets. There also are nice sidebars highlighting various seasonal listings like Easter events, a baseball game schedule, or spring break trip options.

LARGE

Bronze: *Indy’s Child*; “Things to Do”; Nicole Sipe

Not only does this calendar present a lot of fun activity ideas; it also clearly communicates whether things are happening just for a single day, multiple days or ongoing. The text explanations do a great job of telling readers what to expect at each event.

Silver: *Nashville Parent*; “Things to Do”; Susan Day, editor, Michael Aldrich, entertainment editor

The breadth of activities included in this calendar feels comprehensive, wide-ranging, and impressive. Parents of all kinds are likely to find something of interest here, especially those seeking to provide their children a diverse range of experiences.

Gold: *Atlanta Parent*; “Family Fun Guide”; Emily Webb, Mary Williams, Liz White

A unique organizational structure to these extensive listings provides inspiration for readers to enjoy seasonal activities around their own busy schedules. Each month’s events are grouped thematically and in some cases provide additional ideas and alternatives, such as a list of ways to celebrate New Year’s Eve at home. The text is tightly edited yet includes all the essential information.

E6 – Column: Reviews - [Category was removed after 2017 contest]

E7 - Column: Child Development & Parenting Issues

SMALL

Bronze: No award.

Silver: *TulsaKids*; “Babies & Toddlers”; Alicia Kobilnyk, columnist

The author brings a storyteller’s approach to this column, while also imbuing her own expertise. The “sorry, not sorry” article deals deftly with a topic that could easily trigger shame and avoidance in parents. “Dining out” is a romping, everyday horror story every parent can relate to, especially “the noise that can only mean one thing” and having only two diaper wipes to deal with it.

Gold: *Washington Parent*; “Ages and Stages”; Robyn Des Roches, author, Lynne Ticknor, author, Jenny Heinbaugh, editor

Whether it’s dealing with how to gain cooperation from “extra-challenging” kids or why it’s best to let children solve their own problems, these columns artfully blend deep professional expertise with effective human-interest anecdotes that pull readers in. Simple and easy-to-implement takeaways make the columns immediately useful.

LARGE

No awards.

E8 - Column: Family Matters

SMALL

Bronze: No award.

Silver: *TulsaKids*; “School Age”; Tamecca Rogers, columnist

These columns bring wisdom and compassion to everyday issues of diversity and inclusion among school kids. The article about touching a Black person’s hair was particularly effective, as it combined humor and history into a clear message: “You may not mean any harm, but that doesn’t change how we feel.”

Gold: *MetroFamily Magazines*; “Family Mental Wellness”; Lisa Marotta, columnist, April Deocariza, columnist, Erin Page, Lindsay Cuomo, Sarah Taylor

This column is full of solid writing with deep expertise, interesting story selection and rich resources for parents who want to learn more. The real-life example in the “resilient children” story illustrated well the need for resilience in normal life. And the “parents from hard places” story did a great job breaking down and demystifying how survivors of abuse can use hope to be the parent they wish they had.

LARGE

No Bronze or Silver award.

Gold: *New York Family*; “Ask the Expert”; Donna Duarte-Ladd, editor

The mixture of evergreen and topical stories and the variety of expertise represented stood out in this entry. The anecdotal lede for the “talking about porn” story provided a human grounding to the topic.

E9 - Column: Family Fun

SMALL

Bronze: No award.

Silver: *TulsaKids*; “Get Cooking”; Natalie Mikles, writer

The Christmas cookie column stood out in this entry. “Cookies are a symbol of love poured into a mixing bowl.” The engaging writing and the story of a family’s baking tradition made this column to something special.

Gold: *Washington Family*; “Family Fun”; Barbara Noe Kennedy, writer

Extra description and a fresh look at traditional categories make these stories shine. The best apple orchard isn’t just where to pluck a good Jonagold but also where to snag a hard cider to sip during the family hay ride. And kid-friendly pizza parlors that also please parents is a public service to everyone.

LARGE

No Bronze or Silver award.

Gold: *Indy’s Child*; “Little Foodies”; Nicole Sipe, writer

This clever column finds the unusual food locales in Indianapolis and shines a sweet and savory light on them. The writing is fun without being conspicuous. The “food from a fever dream” in the Nap Snacks story delivers on its promise — turkey-flavored Cheetos anyone? And the kids chocolate class will leave your mouth watering.

E10 - Column: Humor

SMALL

Bronze: No award.

Silver: *Kern County Family*; “Humor @ Home”; Julie Willis, LJ Radon, Ginger Lynch

The writer brings the reader along as she navigates some awkward parenting moments like a secret chocolate binge and the arrival of a new puppy. The self-deprecating reflections show other moms how to find humor amid the uncomfortable.

Gold: *Growing Up in Santa Cruz*; “Adventures in Momming”; Patty Benson

Using cartoon imagery as a base, this column boils down funny aspects of parenting into concise servings packed with lighthearted insight. For example, a map of Teen Island uses clever puns to capture the rough terrain of teenage moodiness.

LARGE

No awards.

E11 – Travel Feature

SMALL

Bronze: *Monterey Bay Parent*; “Sittin’ On The Dock Of The Bay: A Visit to Sausalito”; Andrea Breznay

Sausalito isn’t just for artists and romance. Families get all the info they need to partake in the island’s stillness and breathtaking sunsets just as Otis Redding did when he penned his classic hit, “Sittin’ On the Dock of the Bay.” Details include family-friendly beaches, museums and restaurants.

Silver: *MetroFamily Magazine*; “Autumn Days in Austin”; Debbie Murnan, Erin Page, Linsay Cuomo, Sarah Taylor

The fastest-growing city in Texas is the focus here for Oklahoma families seeking a three-day getaway. This feature helps parents plan the perfect itinerary. This article provides exacting detail, from the best places to stay, which attractions to visit in which order, where to eat, where to stay – even where to make a pitstop while driving.

Gold: *Neapolitan Family*; “Destination Space”; Karen T. Bartlett, Ann Newman, Stacy Nicolau

Reading this guide to the NASA visitor centers in Florida and Texas is sure to get hearts racing. Aspiring astronauts of all ages get a sense of the sights, sounds and sensations a trip will bring.

LARGE

Bronze: *Kansas City Parent*; “KC Parent Parade of Hearts”; Michael Gimotty, Margaret Sarver, Kristina Light

An excellent roundup identifies the places families can visit to take social media-worthy photos of the kids during a local tourism campaign.

Silver: *Brooklyn Family*; “Paris Getaway”; Donna Duarte-Ladd

Moms need a break too and getting one may be easier than ever due to a new low-cost airline providing non-stop service from New York to Paris. The article effectively takes readers along with a mom as she checks it out.

Gold: *Bay Area Parent*; “The New Disneyland: Amazing Attractions and A Lot Of Sticker Shock”; Teresa Mills-Faraudo, Jill Wolfson

This feature is lays out the ways a family is likely to get nicked and dimed during a weekend trip to the Disneyland theme park. The unflinching look at the 2022 Disney experience won’t soften the hit to wallets, but parents definitely will be prepared in advance with all they need to know.

E12 – Personal Essay

SMALL

Bronze: *Washington Family*; “It Takes a Village”; Katie Schubert

Moving thousands of miles from home while pregnant created anxiety and loneliness for a Navy wife. Then an early birth and Caesarian section compounded the situation. In this tightly

written essay, full of specific examples, we learn of the kindness of the Okinawan military community and how it rode to the rescue of a frightened young family.

Silver: *TulsaKids*; “Single-Mom Advice”; Jeannine Clinton

This essay rips the cape off the super-hero myth of the single mom. It’s frank talk, but useful information for women facing solo parenting. The tips are fresh, honest, and certainly helpful and meant to be shared.

Gold: *Monterey Bay Parent*; “My Journey to Health”; Tricia Vlasak, writer, Andrea Breznay, editor

The death of her infant son propelled the writer to pile on pounds and descend to an unhealthy mental and physical place. She details her journey back to health, including bariatric surgery, using strong examples doused with even stronger, but not preachy, advice. She suggests daily affirmations coupled with realistic expectations as her recipe for life-changing success.

LARGE

No awards.

E13 - Profile

SMALL

Bronze: *Baltimore’s Child*; “Finding Their Place on the Mat and in Life”: Michael Vyskocil, writer.

The story profiles the work of the nonprofit Holistic Life Foundation and how it helps reach underserved youth through yoga practice. The writer goes through how the idea was first met with skepticism 20 years ago and details its success in teaching mindfulness to at-risk inner-city children. This is a great blend of facts and personal stories.

Silver: *Neapolitan Family*; “#One Choice: How One Mom Turned Heartbreak into Hope”; Karen Hanlon, writer, Leigh Ann Newman, co-publisher, Stacy Nicolau, co-publisher

A fast-paced but compassionate story of every mother’s nightmare – finding her two boys dead of an accidental prescription drug overdose. This horrific event gave rise to a book and nonprofit dedicated to awareness of the dangers of prescription drugs falling into the hands of teens. The writer uses just the right amount of detail to make the reader find the hope in an otherwise tragic situation.

Gold: *L.A. Parent*; “Tracing Octavia’s Footsteps”; Lynell George, writer, Cassandra Lane, editor-in-chief, Elena Epstein, creative director, Edwin Alpanian, art director

This innovative way to profile the late author Octavia Butler maps the “touchstone” places that influenced her writing several groundbreaking sci-fi novels. Circling around her native Pasadena and nearby Los Angeles, readers discover how Butler rose from modest means to visionary author, as told through the places that meant the most to her.

LARGE

Bronze: *Baton Rouge Parents*; “Power Pump Girls: A Passion for People”; Sarah Batrous, writer, Amanda Miller, managing editor, Amy Foreman, associate publisher

This piece on the Power Pump Girls social club focuses on how the collaboration of college friends Sherin Dawud and Raina Vallot blossomed into an organization that puts women’s issues to the forefront. The story is both inspirational and well-written.

Silver: *Northeast Ohio Parent*; “Double the Love”; Angela Gartner, writer

An insightful look at how a local TV anchor is navigating the world of having twin girls during the pandemic. This profile lets examples do the talking about how the new mom is coping with motherhood, such as how they let their dog choose the names of the two baby girls!

Gold: *Bay Area Parent*; “A Family’s Journey to Find a Cure for Their Daughter’s Rare Disease”; Teresa Mills-Faraudo, writer and associate editor; Jill Wolfson, editor

This fast-paced tale chronicles a family desperate to discover what was wrong with their little girl, and how a long-sought diagnosis set them on a new journey. Without leaning on emotion, the writer takes readers along as the family creates a foundation to cure the rare neurologic disorder. After \$3.5 million was raised, clinical trials now have begun and research funds will create a screening test for the disease.

E14 - Q&A Interview

SMALL

Bronze: *Nola Family*; “Cooking Up Success – Family Style”; Amanda Miller, Amy Foreman

Everyone loves a celebrity interview, but it’s even more fun with the celebrities are everyday people we can relate to, like this aunt and nephew fresh off their appearance on the Peacock game show, *Top Chef Family Style*. This fun, wholesome interview gives readers a glimpse into the bond the two formed over their shared love of food and the unique experience they shared during the taping of the reality show competition.

Silver: *Cincinnati Family*; “Talking with Kids About Disabilities”; Susan Day, editorial director, Amanda Hayward, editor, Nyketa Gaffney, writer

This five-question Q&A is a back-and-forth between a medical professional and five-year-old, talking about people with disabilities. Its beauty is in its simplicity, giving parents the language they need to answer tough questions from their children.

Gold: *Washington Family*; “Ready or Not: Parenting in the Modern Age”; Megan Conway

Raising resilient children who are confident and ready to take on the challenges life brings them is hard – especially when parenting through a pandemic, a period of social change and economic adversity. This sit-down with psychologist Dr. Madeline Levine offers actionable advice for busy parents who don’t have the time to read an entire book on the topic.

LARGE

Bronze: *Bay Area Parent*; “Talking to Your Child About Racism”; Teresa Mills-Faraudo, Jill Wolfson

Talking about racism and systemic inequities with children can be complicated. Bay Area diversity expert Randi Bryant delivers the advice every parent needs to develop anti-racist parenting practices, from how to address differences to talking through what it’s like to experience racism and more.

Silver: *New York Family*; “Parental Burnout”; Courtney Ingalls

You’re not alone. That’s the takeaway every parent who reads this interview will have. Burnout is real, and parents in New York and across America are feeling it. Dr. Melanie Weder outlines the tell-tale signs of burnout, what steps parents can take to address it before it affects their children.

Gold: *Baton Rouge Parents*; “Dad Next Door – Sanjay Juneja, MD”; Emily Drez, Amanda Miller, Amy Foreman

He’s an oncologist. He’s a social media influencer. He’s a sneakerhead and he loves to eat baklava. But before all of that, Sanjay Juneja is a dad to three kids under the age of 7. This fun, lighthearted interview paints the picture of a true renaissance man who has found a way to balance it all. Parents get great advice on everything from how to convince kids to be cautious about Covid to how to make the most of mundane moments.

E15 - Investigative Feature - *[Category was removed after 2021 contest]*

E16 - News Feature

SMALL

Bronze: *Queens Family*; “Hoop Star”; Jennifer Tsuei, writer

Despite the prevalence of collegiate sports, getting an athletic scholarship is very tough. This timely profile of a local high school grad heading to Siena College not only talks about the basketball star’s rise, but how rare it is for women to gain tuition dollars through their sport. This is a good information for parents of all student athletes.

Silver: *MetroFamily Magazine*; “Teacher Burnout: How we got here and what it will take from the community to move forward”; Erin Page, writer; Lindsay Cuomo, digital editor; Emiley Bainbridge, editorial assistant; Sarah Taylor, publisher.

A comprehensive and well-reported look at how the stresses of teaching during the pandemic has changed school and teachers. With soaring rates of teacher retirements, Oklahoma was forced to make changes, including adding more counselors and community liaisons to help students and more mentoring and support for teachers. The story provides a helpful and thorough look at the issue, as told through people and various school districts.

Gold: *Neapolitan Family*; “The Housing Crisis in SWFL”; Andrea Stetson, writer; Stacy Nicolau, co-publisher; Leigh Ann Newman, co-publisher

Rising rents in Naples, Florida, and surrounding areas has disrupted families, forcing many to move or live in their cars given the five-year wait for affordable housing vouchers. This important story is expertly told through the impact on families. The use of specific data makes the story more relatable.

LARGE

Bronze: *Bay Area Parent*; “Hope for a More Normal Return to School”; Janine deFao, writer and associate editor; Teresa Mills-Faraudo, associate editor; Jill Wolfson, editor

The transition from summer to classroom was especially important after the pandemic. Routines, anxiety, and healthy practices were all important to making this traumatic shift easier for students and parents. This well-researched article looks at all the specific issues with school adjustment and offers ideas and solutions for parents.

Silver: *Nashville Parent*; “Exercise for Your Kids’ Good Mental Health”; Susan Day, editor/writer; Michael Aldrich, managing editor

This straightforward piece lays out the facts and offers an important reminder – backed by research – that exercise is vital to mental health as well as physical health. A must-read for parents, the story highlights how even light exercise is a needed complement to time in the classroom for students.

Gold: *Atlanta Parent*; “Virtual School: What Lessons Were Learned?”; Tali Benjamin, writer

This comprehensive piece looks at all the issues – good and bad – that were gleaned from having schools go virtual. Using loads of examples, it looks at the importance of socialization, as well as flexibility. This story doesn’t rehash the time spent virtually, but looks at benefits such as teaching students how to work independently.

E17 - Non-Traditional Story Form

SMALL

Bronze: *Washington Family*; “The 10 Commandments of Back to School”; Jan Pierce, Orrin Konheim

Wisdom gleaned from 50 years of teaching experience is distilled and organized into a helpful list of 10 back-to-school suggestions. The writing uses a commanding yet supportive tone to remind parents of the key role they can play in the process.

Silver: *Kern County Family*; “Readers Respond: Conserving Local Resources”; LJ Radon, publisher, Callie Collins, writer

This list of conservation ideas solicited from the community provides a nice sense of collective problem-solving and enables readers to be seen in the publication. The main question is appropriate for this kind of quick brainstorm, and each quote is concise and to-the-point.

Gold: *MetroFamily Magazine*; “Plan a Mother’s Day or Father’s Day Weekend All About You”; Kirsten Holder, Erin Page, Lindsay Cuomo, Sarah Taylor

Activity suggestions are cleverly divided according to four overarching parent profiles: leisure, sporty, granola or artsy. Each profile’s itinerary includes specific recommended stops with some additional alternative options, too.

LARGE

Bronze: *Atlanta Parent*; “Art That Matters”; Emily Webb

Photos and tightly written text take readers on a timely visual tour of Black history-related murals around the city. Website addresses for each mural inspire readers to learn more, while location information helps them get out and view the art in person.

Silver: *Colorado Parent*; “Our Favorite Pizza Places for Families”; Anna Sutterer

This well-researched guide provides top pizza place picks for multiple different categories. Each text block includes precise descriptions and recommendations, while additional sidebar material spotlights other helpful details such as places where kids can eat for free.

Gold: *Kansas City Parent*; “Watch This, Do That”; Michael Gimotty, Margaret Sarver, Sarah Lyons

This feature provides clever reader service by suggesting thematically aligned food, craft, excursion and reading ideas to supplement various family films. The package elevates a standard list of movie night titles into something that inspires creativity and interaction.

E18 - Service Feature

SMALL

Bronze: *Washington Family*; “Finding Their Rhythm”; Laura Farmer

From its opening sentence, this feature engages readers with anecdotes and useful information from families, musicians and teachers in a story that is smartly organized and well reported. Altogether, it helps this story about the impact of music and playing instruments really hit home.

Silver: *MetroFamily Magazine*; “International Travel with Kids: Tips for Taking Your Family Overseas”; Kristy Blosch, Erin Page, Lindsay Cuomo, Emiley Bainbridge, Sarah Taylor

The first-person approach on this story – including tales of the writer’s own travel experience with their 3- and 5-year-old children – makes the idea of traveling abroad with young kids feel much less scary. Then it follows up with a slew of helpful step-by-step advice to prepare aspiring families for international adventure.

Gold: *L.A Parent*; “My Body, Your Body”; Cassandra Lane, Chelsee Lowe, Elena Epstein, Edwin Albanian

On a topic that can often be difficult to discuss, the writer sets readers immediately at ease by recollecting body image struggles from her own childhood. The feature then lays out expert advice and actionable information for parents – from how to be a positive role model to understanding how counseling can help – for a feature that is truly vital and an important service to its audience.

LARGE

Bronze: *Colorado Parent*; “Make Birthday Magic”; Liz Callahan Schnabolk

Smartly organized and packed with practical advice, this feature is a complete guide to kids’ birthday parties. With sections about “where to go all out” and “where to skip,” plus local resources for unique entertainment, creative desserts and an age-by-age games, the result is an essential package for party-planning parents.

Silver: *Northeast Ohio Parent*; “Learning Languages as a Doorway to Other Cultures”; Sara Macho Hill

This feature balances first-hand experiences, expert perspective and helpful suggestions for raising kids who understand and respect international languages and cultures. The

information is neatly tailored to the parent audience, and a sidebar of how-to's is an important resource.

Gold: *Bay Area Parent*, “Buckle Up! A Roadmap for Your Child’s Educational Rights”; Kendra Demler, Jill Wolfson

This service feature has everything. It includes actionable steps and advice. It provides resources. It even demystifies terms like IEP or 504 Plan. By detailing her own journey with her son, the writer empowers parents with the tools and the passion they need to advocate for kids with learning differences in a story that reads like a conversation with a knowledgeable friend.

E19 - General Feature Writing

SMALL

Bronze: *Nola Family*, “Jayden’s Journey”; Sarah Batrous, Amanda Miller, Amy Foreman

A personal, heartbreaking story about a child’s neurogenetic disorder becomes an uplifting one in the hands of a capable storyteller. The story remains true to its premise to reflect both the boy’s medical history and the family’s journey through his illness. But instead of a tragedy, it is a universal story of challenge, determination and hope.

Silver: *TulsaKids*, “Taking it Outside: Families Learn Lessons from Nature”; Brandon Schmitz

The beauty of this piece lies in the spectrum of outdoor interests presented to illustrate the value of immersion in nature. The joys of observing, identifying and classifying natural wonders are captured in warm memories and delightful anecdotes. The advice is delivered in the best way possible — through engaging examples.

Gold: *L.A. Parent*, “Summer on the Farm”; Cassandra Lane, Elena Epstein, Edwin Albanian

This is an exceptional example of creating a sense of place through lively writing, colorful characters and rich, savory details. The journey to the farm is expertly chronicled and grounded in useful information, but the writer’s voice adds layers of wit and enthusiasm. It delivers a happy reading experience that is also supremely helpful.

LARGE

Bronze: No award.

Silver: *New York Family*, “A Mom’s Wisdom”; Donna Duarte-Ladd

Candid breastfeeding information from an enthusiastic yet practical mother makes this go-to reading for new moms. The piece took smart advantage of the wisdom and experience of the mother to manage pointed, personal questions. The Q-and-A format of the piece allows the mother’s voice to add authenticity and perspective.

Gold: *DFW Child*, “The Kids Are Not Alright”; Erin Hayes Burt and Alexis Patterson

This very helpful explanatory piece carefully identifies the causes, symptoms and behavioral outcomes of anxiety. The problem is a debilitating one among children that has only worsened in post-pandemic times. The cycle of stress among children is authoritatively analyzed with excellent sources and real contributions from parents. The emphasis on solutions is a definite plus.

E20 – Special Series

SMALL

No Bronze or Silver award.

Gold: *Growing Up in Santa Cruz*; “Fentanyl Epidemic Hits Our Town”; Suki Wessling, Brad Kava, Sophie Veniel

This collection of material springs from a staff member’s personal tragedy and guides other parents about the dangers and possible interventions related to Fentanyl use by young people. The well-organized primary article includes compelling local data and literacy information, while another piece offers varying viewpoints on how readers might best approach any potential drug use by their own kids.

LARGE

No awards.

E21 – Special Section Within a Publication

SMALL

Bronze: *SW Ohio Parent*; “Summer Fun Guide”; Nicole Sipe

Bring on summer with this decidedly local guide to cool escapes, hot ice cream spots and playgrounds filled with hours of climbing, exploring and imagining fun. A useful summer calendar of events rounds out a section that’s essential to parents.

Silver: *Chesapeake Family Life*; “Earth Day Guide”; Laura Adams Boycourt, Donna Jefferson, Claire Darcy, Nancy Parode

The stories in this section are geared toward hands-on activities for families looking to connect with the Earth. Whether that means creating a home wildlife habitat, cleaning a river, reading a book or getting back to nature in a rustic cabin – it’s filled with practical suggestions that are perfect for parents.

Gold: *Baltimore’s Child*; “B’More Inclusive”; staff

Robust only begins to describe this special section. Aimed largely at parents of autistic children, it includes in-depth and helpful articles about support services and therapy solutions as well as specific advice on challenges such as communicating with non-verbal children. Throughout, the real voices and experiences of Baltimore families shine through.

LARGE

Bronze: *Baton Rouge Parents*; “Private School Guide”; Amy Foreman, Amanda Miller, Anthony Bui, Sarah Batrous, Emily Drez

Targeted and cohesive, this section comprehensively addresses the topic of private schools for Baton Rouge parents. Starting out with answers to common questions about teachers and curriculum, the section then includes incredibly thorough listings of local open houses, school profiles and more.

Silver: *Indy's Child*; "Summer Fun Guide"; Nicole Sipe, Wendy Hasser and Mary Cox
Indianapolis-area kids and families are all set for a rollicking summer with this essential guide. The best restaurants, unique festivals and splashing fun are at the ready for parents planning ways to keep kids active and entertained in the summer heat.

Gold: *Atlanta Parent*; "Atlanta's Best Guide to Education"; Liz White, Emily Webb, Mary Williams and Tali Benjamin

Varied stories, in-depth reporting and engaging writing make this education section an impactful resource for Atlanta families. Stories provide actionable advice, whether that's preparing your toddler for preschool or encouraging smarts beyond the classroom. Features about outdoor schools and helpful guides round out this go-to guide.

E22 - Overall Writing

SMALL

No Bronze or Silver award.

Gold: *Baltimore's Child*; staff

The editorial mix serves up serious and fun incisive journalism about complex topics, as well as pure, heartfelt storytelling. Story beginnings are direct with no wasted language, words are decisively chosen to make meaning clear, and the pace and tone fit the subject. Best of all, the writers find excellent examples to illustrate their stories, including a family with an extremely rare condition called Moebius Syndrome and former campers for an anniversary issue. Altogether, the writing succeeds in getting readers to learn, share and care.

LARGE

Bronze: No award.

Silver: *Baton Rouge Parents*; Amy Foreman, Amanda Miller, Anthony Bui, Sarah Batrous, Emily Drez

A balance of clever features ("5 Things Only a Mom Would Say on Valentine's Day"), solid service pieces ("Faces of Greater Baton Rouge"), inspired departments ("Mom Next Door") and thoughtful articles about pressing issues ("Are We Screwing Up the Kids?") give the magazine real personality. The writing is consistently brisk, tight, informative and useful, without any excess to bog the reader down.

Gold: *Atlanta Parent*; Liz White, Emily Webb, Mary Williams, Tali Benjamin

Concise listings and service blurbs, solid breakdowns about schools and travel, and features that are unafraid to tackle issues like virtual learning and sustainability make the publication a compelling read. Also noteworthy are the strong starts, rhythmic sentences and ample details in stories.

DESIGN

D1 - Front Cover: Original Photo

SMALL

Bronze: *Chesapeake Family Life*; “October 2021”; Brittany Dunks, Jenny Cardoza

This is an impressive photo considering the number of models photographed on location. The difficulty level is already high with getting five good facial expressions. The result shows a mastery of light and capturing the right moment. The rim-light around the hair and shoulders is a product of knowing when to schedule this photo shoot.

Silver: *Bronx/Riverdale Family*; “March 2022”; Yumi Matsuo, photographer; Buffy Hernandez, hair & makeup

This is a lovely high-key image with a clean and complementary background. Low-contrast lighting allows wonderful textures in the models and the clothing. There are sweet expressions in the faces and good positioning of the bodies. The entire scene is coordinated well.

Gold: *TulsaKids*; “May 2022”; Annie Tyndall, designer, Andrea Murphy, photographer

The photo and presentation harness a dynamic energy that rests somewhere between excitement and culture. The action photo, with the low-contrast and shallow depth of field, evokes a simple happiness and playfulness. The child isn't too big in the frame while commanding a presence through her actions and eye contact. This gives the photographer a chance to capture the scene with enough detail to give the viewer a sense of place.

LARGE

Bronze: *Chicago Parent*; “July/August 2021”; Thomas Kubik

By using a sidewalk setting, this photographer provides a sense that this scene is unfolding, meeting a trio of well-posed models in great light. The background is sufficiently soft while the models are crisp. Excellent toning and brightness further evoke the summer vibes this leafy photo in the city provides.

Silver: *Nashville Parent*; “February 2020”; Susan Day, Michael Aldrich, Yelina Wilson

The big eyes of the child serve as an intimate entry point to a cover that stares you down. There's a playfulness that comes through in the pose. Combining the close-up and soft light is a smart decision. The lighting is full and gives just enough contrast to see shape and form while being oblivious to the viewer.

Gold: *DFW Child*; “June/July 2022”; Cindy James, Renee Higgins

This image starts out so bright and simple, using basic color theory to lift the subject's warm tones off the clean background. The decision to light with such a broad and bright light is intelligent and matches the delightful mood of the child. Plus, the action is frozen, engaging the viewer in a split moment of delight.

D2 - Front Cover: Use of Stock Photo

SMALL

Bronze: *MetroKids*; “August 2021”; Carl Weigel

While most of this cover is black and white, there are dabs of strong colors in the books that are echoed in the “Back to School” headline. The subject leads viewers to the teases and frames the page. The direct eye contact makes it hard to look away.

Silver: *Washington Family*; “February 2022”; Jay Sevidal

The typography and cover design direct viewers to the happy expressions on the summer campers’ faces. Everything except the front two children is slightly out of focus. The joy and atmosphere certainly fit the topic of Super Summer Camp.

Gold: *SW Ohio Parent*; “September 2021”; Katie Clark

The child on the skateboard leans into the teases, giving dynamic movement to the cover. The photograph fades in the background, highlighting the subject. The typography is stupendous, with sophisticated embellishments and colors that work with the nameplate and photograph.

LARGE

Bronze: *Atlanta Parent*; “January 2022”; Sheri Taylor-Emery

Active subject matter and a bold color palette demand attention. The young girl jumps, with her tennis shoe, backpack and hair flying behind her. The teases are legible and balanced around the cover. The photograph fits the story idea well.

Silver: *Nashville Parent*; “July 2021”; Susan Day

An underwater photograph is a creative and difficult way to illustrate “Just Do It!” Underwater photographs full of bubbles can obscure the subject, but this cover successfully shows the happy child embracing life and “just doing it.” Teases are well-placed, while blending in with the cover image.

Gold: *Colorado Parent*; “February 2022”; Heather Gaumer

Everything about this cover says Valentine’s Day, from the lead tease to the colors and the fan the child holds. The text frames the subject beautifully on the top half, while the legs fill the bottom half of the cover. The eyes lead viewers to the main story. This is a delightful cover in all ways.

D3 - Front Cover: Illustration

SMALL

Bronze: No award.

Silver: *Growing Up in Santa Cruz*; “Back to School”; Patty Benson, Christy Shults

Every element on this cover is creatively integrated into the illustration, including the headline, nameplate and date. Masks, shoes, notebooks, water bottles, pens, pencils and more are included. There is much to see, urging readers’ eyes to wander the page and discover.

Gold: *Chesapeake Family Life*; “June 2022”; Ellen Byrne, Jenny Cardoza

Old Bay Seasoning, Mr. Boh and the Baltimore Orioles are immediately recognizable icons. This cover says both summer fun and Maryland, with local logos on inflatable pool toys. The muted background color allows the teases and toys to stand out.

LARGE

Bronze: *Metro Parent*; “November/December 2021”; Kelly Buren, Lainey Yehl, Lauren Jeziorski, Lindsey Lawson

Home is inviting and festive, fitting the story idea. Each home is unique, without too much embellishment. The lead tease is integrated into the illustration, partially overlapping the homes and leading viewers’ eyes through the page.

Silver: *Atlanta Parent*; “October 2021”; Sheri Taylor-Emery

There is no doubt that we are looking at a Halloween cover with a helpful story for parents. However, this goes further and adds a twist with a magician child and clever title. The cover has a sense of humor, with a bat hanging from “Atlanta” and a giggling child magician. The colors are cohesive and harmonious.

Gold: *Atlanta Parent*; “April 2022”; Sheri Taylor-Emery

While one child rests under a tree and sings with a frog in hand, another child reads a book while seated on a branch high above. Figures in this delightful illustration entertain themselves in an interesting and unique way. While the illustration perfectly describes the lead tease, it also addresses the other stories.

D4 - Table of Contents

SMALL

Bronze: No award.

Silver: *SW Ohio Parent*; “September 2021”; Katie Clark

Thumbnail image of the cover with corresponding story page numbers makes it easy for readers to find what attracted them to open this issue of the magazine. The layout grid is clearly structured with ample relaxing white space.

Gold: *Kern County Family*; “July 2021”; LJ Radon, Pam Huber

A harmonious thematic color palette enables the teaser images to stand out. Images are well cropped to command attention. Placement of firework imagery frames the content without overwhelming and adds good visual dynamics.

LARGE

Bronze: No award.

Silver: *DFW Child*; “April/May 2022”; Lauren Niebes, art director

Elegant typography provides a thorough, easy-to-navigate overview of the magazine’s extensive offerings. The clear grid structure helps the magazine feel organized and credible.

Gold: *Atlanta Parent*; “October 2022”; Sheri Taylor-Emery

Text and lead imagery clearly highlight the most interesting and timely features in the issue. The layout is vibrant yet inviting thanks to an organized underlying column structure. Photos are tightly cropped, visually appealing and well-selected to communicate the story subjects.

D5 - Interior Illustration (Original)

No awards.

D6 - Interior Photography (Original)

SMALL

No Bronze or Silver award.

Gold: *Chesapeake Family Life*; “Equity in Youth Sports”; Brittany Dunks, Jenny Cardoza

Three players are highlighted on the first page, while two group portraits support the full spread. Images are sized well to show faces, wisely using no more than three portraits on the opening page. The light is lovely, with highlighted hair and photographs during golden hour.

LARGE

No Bronze or Silver award.

Gold: *Colorado Parent*; “Raised in the Saddle”; Anna Sutterer

The article opens with a great edit, using the most dramatic and beautifully lit image of 11-year-old Avery Draper and her horse. The photographs fit the tone of the story, as every spread features dynamic, active documentary images. Strong sizing and cropping create dominance on each spread and lead viewers’ eyes through the story.

D7 - Single-Page Design

SMALL

Bronze: *TulsaKids*; “Back to School Checklist”; Annie Tyndall

An interesting color palette unites this creative visual approach to presenting a list of assorted tips and suggestions. The distribution of various colors around the page is well done to create a cohesive composition.

Silver: *Washington Family*; “Make a Leprechaun Handprint”; Jay Sevidal

The combination of headline, shamrocks and photo of the children holding the finished project effectively pulls the reader into the page. The bold orange color creates a nice contrast that punctuates the layout.

Gold: *Frederick’s Child*; “Out-the-Door Checklist”; Jay Sevidal

This layout flawlessly combines a great, expressive lead photo with additional imagery and typography that convey the idea of a checklist. The bright background color provides additional energy. The execution is sophisticated all the way down to the details.

LARGE

Bronze: No award.

Silver: *Atlanta Parent*; “15 Fun Ways to Spend Wacky February Days”; Sheri Taylor-Emery

The list of wacky days is well-integrated visually into the calendar page idea. Sparing use of red spot color effectively supports the calendar motif and draws attention to the dates.

Gold: *Atlanta Parent*; “No More Winter Blues”; Sheri Taylor-Emery

The adorable, bold-red sock puppet and connected talk bubble make this a fun and engaging page that would stop readers and make them smile. Other elements are well-positioned and proportioned around the main visual. The cohesive color palette effectively guides the eye around the layout in a dynamic way.

D8 - Department Design

SMALL

No Bronze or Silver award.

Gold: *SW Ohio Parent*; “Wacky Calendar”; Katie Clark

The grid calendar layout functions well to organize and convey the information. Visual imagery is well selected, sized and positioned. Typographic treatment on each month’s main holidays is especially well done.

LARGE

Bronze: *Kansas City Parent*; “Date Night”; Michael Gimotty, Margaret Sarver, Kim Tappan

Spot color effectively guides the reader to each item. Clean layout makes it easy to navigate the text.

Silver: *Indy’s Child*; “News & Notes”; Nicole Sipe

A clean grid structure provides soothing white space and a good mix of vertical and horizontal modules. Art and typography work together to make each item stand out while still feeling part of a unified page.

Gold: *Atlanta Parent*; “Good Stuff”; Sheri Taylor-Emery

The selection and placement of photos around the page provide an engaging presentation. The ample space devoted to the visuals versus text make the page engaging and inviting.

D9 - Calendar of Events

SMALL

Bronze: No award.

Silver: *Growing Up in Santa Cruz*; “Calendar”; Christy Shults

Clean organization and consistent structure provide easy navigation for readers. The typography makes effective use of bold and normal fonts. Soft pastel colors enhance the presentation for an overall accessible and readable listing.

Gold: *TulsaKids*; “Community Calendar”; Annie Tyndall

Clean typography fits into a nicely organized and easy-to-navigate package. Bold and normal fonts provide contrast between text elements, and color is used effectively to identify segments and labels. Attractive art and photography are displayed throughout..

LARGE

Bronze: *Atlanta Parent*; “Things to do this month”; Sheri Taylor-Emery

Highlighted by an attractive Mothers’ Day package, the listings are accompanied by an abundance of well-displayed art and photos. Color in typography aids in navigation and readability.

Silver: *Nashville Parent*; “Things to Do”; Susan Day, editor, Michael Aldrich, entertainment editor

Selection of a great image, generously displayed, lifts the Fathers’ Day section out of the center of the listings. An all caps red label “FREE” in front of each no-cost event listing makes them easy to spot throughout the listings. Somewhat unusual for an events list, but welcome for such an extensive calendar, is an opening table of contents pointing the reader to some of the best events of the month listed on subsequent pages.

Gold: *DFW Child*; “Playbook”; Lauren Niebes, Renee Higgins

Large, powerful lead images kick off each events package, and smaller images are used smartly among the bright and airy columns of listings. Typography really enhances readability as ragged right text, clean text wraps around images and wide column separation provide attractive white space. Generous line leading also adds to the legibility. Color typography for headings and locations do not scream at the reader, yet serve as effective guideposts.

D10 – Feature Layout

SMALL

Bronze: *Neapolitan Family*; “Sober Solidarity”; Leigh Ann Newman, Stacy Nicolau, Lissa Carlson,

The bold and intense illustration immediately communicates a sense of despair. The bold typography and dark colors help convey an overall sense of solidarity and helplessness. The true power in this successful design is the call to action in that it evokes an emotional connection to the idea of addiction and the effects of addiction. In doing so this connection can then cause action, like someone seeking help.

Silver: *PDX Parent*; “Here Comes Summer Camp”; Tiffany Howard, Denise Castanon, Tiffany Hill

A bright color palette, bold sunny graphics, fun typography and fantastic photos of kids having the time of their lives, this feature layout has it all. Like the featured camps, this design provides a unique, whimsical, exuberant and unforgettable experience.

Gold: *TulsaKids*; “Summer Camps: Choosing a Good Fit for Your Child”; Annie Tyndall,

Vivid colors and graphic elements highlight this extraordinary layout and immediately communicate an extreme sense of fun. The vector graphics and photography are incorporated

and combined beautifully to enhance the subject matter. The typography is consistent and strong, but plays a more recessive role in the visual hierarchy, allowing the photography and colorful graphics to take the lead.

LARGE

Bronze: *Colorado Parent*; “Make Birthday Magic”; Joey Haas

Graphic representations of confetti and balloons get the party started while creative typographic combinations and the adorable photography maintain a relevant sense of fun and excitement. This design is thematically appropriate, entertaining, engaging and a visual treat from start to finish.

Silver: *Atlanta Parent*; “The Green House: How to Have an Energy-Efficient Home”; Sheri Taylor-Emery

Infographics are a perfect example of useful, resourceful and informative design. This feature layout is clean, simple and easy to consume. The color palette is appropriate and attractive while the typography and vector graphics relate compositionally and formally in a way that creates a visual harmony allowing the reader to focus on the information and a valuable learning experience.

Gold: *DFW Child*; “Places to Go”; Renee Higgins

Sometimes a well-designed typographic solution can be the hero. This layout features experimental and modern typography that acts as a great navigational element denoting the different categories of places to go. Paired with a strong and consistent grid system, the playful compositions of type and elliptical photography create a visual experience that is resourceful, informative and visually interesting.

D11 - Special Section

SMALL

Bronze: *Baltimore’s Child*; “B’More Inclusive”; staff

A comprehensive package on dealing with Autism, the section includes several packages of resources that are well organized and are supported by clean and legible typography. Informative images supplement the stories, drawing readers into what may be unfamiliar content.

Silver: *Hood Magazine*; “ABC’s of Summer”; Ally Vogel, Miranda Ochocki

A bright, colorful, open and airy presentation invites readers to discover summer fun. The typography is clean, legible and very easy to read. Pictures are used well, and the flow is attractive. All in all, it evokes a joyous summer to come.

Gold: *Chesapeake Family Life*; “Summer Fun Guide”; Jenny Cardoza, Ellen Byrne

The section is a marvelous example of a well-executed concept. It quite literally flows from page to page, taking readers on a journey that is fun, colorful and educational. The illustrations are excellent and the integrations with games and puzzles is admirable. This is a section to explore, to interact with, and to enjoy ... not just to read. From the simple, structured festivals package to the creative use of color that complements the content, to plenty of great photos, this all is smart use of art design and color.

LARGE

Bronze: *Kansas City Parent*; “Spring Break 2022!”; Michael Gimotty, Margaret Server, Kim Tappan

There is good selection of pictures to go with the three main sections. Bold, color pullouts within the text help to highlight content.

Silver: *Atlanta Parent*; “Get the Party Started”; Sheri Taylor-Emery

Color is used effectively in type and art, often reinforcing the strong organization of the multiple sections of tips and resources. The abundance of pictures, white space and a tight grid help separate the editorial from advertising. As anything about parties should be, the presentation is colorful and festive.

Gold: *Atlanta Parent*; “Atlanta’s BEST Guide to Education”; Sheri Taylor-Emery, Liz White

The breadth of this section served up several challenges that a careful attention to design was able to conquer. The layout starts with clean, uncluttered, easy-to-navigate structure. Instead of rules and boxes, the design effectively uses white space both vertically and horizontally to separate items, including listings. The double-truck nature package is an interesting combination of art that reinforces the picture: subtle yet effective. The subtlety carries forward to typography that organizes, labels and informs without overpowering the content. Strong picture selection and play is aided by a variety of perspectives: subjects looking directly at the reader, seen from above, indoors and out.

D12 - Overall Design

SMALL

Bronze: *Washington Family*; staff

Topics such as party ideas, an introduction to a new sport, and integrating art in education are each represented with dynamic photography paired with fun explorations of typography. The feature designs are creative with a true sense of commitment to the content and story. The department page designs are logical and functional and deliver a significant amount of content. From front to back and side to side the overall visual experience is a wonderful ride.

Silver: *Parent Magazines Florida*; Leslie Proctor, Jeanne Coates, Barbara Holley, Howard Holley

Colorful and impactful typography combined with energetic and activating photography provide a heightened level of visual excitement for the covers of this publication. The consistent page grid and the consistent choice of fonts contribute to a well-designed structure for each page, while a variety of art choices and treatments surprise and delight the reader from one story to the next. The design of this publication is truly likeable, lovable, and entertaining for all.

Gold: *Chesapeake Family Life*; Jenny Cardoza

Unique nature-focused illustrations for Earth Day, family photos for a feature about mom, and graphic representations of iconic places for summer fun all exemplify a strong creative foundation for each issue and this publication as a whole. The pages and stories are designed based on ideas and concepts that relate to the content. The use of color, choice of typography,

and abundance of beautiful art create a multitude of visual entry points from one page to the next. The end result is a product and publication that is striking, engaging and beautiful.

LARGE

Bronze: *Nashville Parent*; Susan Day, editor; Michael Aldrich, managing editor

Fun and entertaining photography highlights the covers and inside pages. The page designs deliver a plethora of relevant and interesting content while maintaining an organization and structure that is easy to read and enjoyable to view. The overall design is disciplined and structured and allows for each issue to be packed to the brim with exciting things to do, valuable advice, how-tos, prizes, and more.

Silver: *Atlanta Parent*; Sheri Taylor-Emery

Bold and energetic photography accompanied by consistently designed coverlines set an appropriate tone for school, adventures, books, toys, the holidays, and more. Inside the magazine, fun graphic illustrations and elements are paired with sophisticated typography. The page designs maximize the amount of information that is being delivered to the readers. The overall design is reliable, steadfast and on brand

Gold: *Metro Parent*; Kelly Buren, Lauren Jeziorski, Lindsey Lawson

Each issue begins with a beautifully designed cover that incorporates bright and vibrant photography or illustration and pairs it wonderfully with bold and animated coverlines. The attention to detail is impeccable and the fun pattern-driven faux spine design nicely accents the overall cover. Turning some pages reveals an elevated use and understanding of negative space, a sophisticated choice of fonts, a consistent grid system, type and design solutions that are both audacious and smart, and a bold use of colors that makes each page more impactful and meaningful. Food, Fun, Love, School and more, no matter the subject the design is just lovely.

ANCILLARY PUBLICATIONS

AP1 - Ancillary Cover

SMALL

Bronze: *Monterey Bay Parent*; “Monterey Bay Military Parent”; Andrea Breznay, Albert Hoffman

The bay and the seaside town set a perfect background for the happy military family on the shore. We immediately know where this story is based and what it’s about. Teases tuck into the empty space left by the water. Complementary blue and yellow colors are used in the background and the typography.

Silver: *Kern County Family*; “2021 Holiday Fun & Games Book: Our Gift to You from Kern County Family Magazine”; LJ Radon, Pam Huber, Andrea Rose

This illustration of an animated bear and snowman carrying gifts is simple enough to immediately grab attention and complex enough to provide many interesting details. The drum, clothing on the subjects and bold colors allude to the idea of fun and games. Snow gently fills in the background.

Gold: *Washington Parent*; “Summer 2022 Camps & Summer Fun”; Jane MacNealy

Thoughtful typography and design elevate this cover. Teases and the nameplate draw equal attention with their similar colors and balanced placement around the subjects. The technical expertise and the out-of-focus background allow the smiling girl and her horse to jump off the page.

LARGE

Bronze *Atlanta Parent*; “Atlanta Parent Education Viewbook 2022”; Sheri Taylor-Emery, Liz White

This photo illustration, with a chalkboard, lightbulb and yellow pencil, clearly states its message and lets viewers immediately know what they’ll find inside. The yellow, gray and white palette is used consistently in the illustration and typography, Teases are legible and balanced.

Silver *Nashville Parent*; “The Family Manual, 2021 Edition”; Susan Day, editor, Michael Aldrich, managing editor

This family floats above trees and houses as they follow a flock of birds and lead readers’ eyes toward the nameplate. They are perfectly framed by the illustrative and typographic elements on the page. The whimsy of a tilted house and floating family is delightful.

Gold: *DFW Child*; “The Guide to Education”; Joy Gallagher

This cover is simple and elegant, with the tease coming out of the tip of the single pencil-rocket. The moon and clouds frame the rocket and balance the nameplate. The fading color, stars and streaks in the background add interesting details. This is a perfect cover for an education guide.

AP2 – Ancillary Feature - [Category was removed after 2021 contest]

AP3 - Ancillary Feature Design - *[Category was removed after 2017 contest.]*

AP4 - Ancillary Overall Writing

Bronze: *Monterey Bay Parent Magazine*; “Monterey Bay Military Parent”; Andrea Breznay, Matt Desenberg, Danika Mallobox, Nadia Morgan

The writing in this supplement is direct and well-tailored for its niche audience. Examples of military families are abundant, and their stories are composed with care and told with charm. Resources for families are thoroughly explained, and advice is delivered with wisdom and thoughtfulness. Overall, there is an emphasis on writing that is efficient and precise, all to the benefit of the reader.

Silver: *Baton Rouge Parents*; “Pink & Blue Spring 2022”; Amy Foreman, Amanda Miller, Sarah Batrous, Anthony Bui, Emily Drez

The publication begins with inspired ideas and turns them into stories that are stylish and information-rich about the essentials of pregnancy and motherhood. Briefs about new gear are bright and tightly written; and feature articles are clear, straightforward and authoritative. Superb editing is apparent throughout, with a premium on making every word count.

Gold: *Bay Area Parent*; “Teen Focus 2021”; Jill Wolfson, Angela Geiser, Bridget Flynn Walker, Cheryl Maguire, Tonia Cowling

Deep dives into the tangle of issues confronting teens and their parents result in masterful explanations and advice that every family can appreciate. Negotiating the slippery matter of tattoos and body piercings, for example, is dealt with wisely and thoroughly with no wasted words. Social anxiety, college applications, health and wellness are profoundly important subjects today, and the stories are written with balance, authenticity and elegance.

AP5 - Ancillary Overall Design

Bronze: *Parent Magazines Florida*; “Florida Baby 2021”; Leslie Proctor, Jeanne Coates, Barbara Holley, Howard Holley

Illustrative photographs add interest to each story and are used as dominant elements on opening pages. Reader photographs, in the form of “Beautiful Baby Photo Winners,” highlight locals and add diversity. A mix of photographs and illustrations, as well as different typographic colors, make each spread a fun surprise.

Silver: *Atlanta Parent*; “Atlanta Parent Education Viewbook 2022”; Sheri Taylor-Emery, Liz White

The creative, striking cover photo illustration lets viewers know what they’ll find inside. Graphics are used intelligently, such as in the informative “Education by Numbers” page. Body copy is broken up with colored subheads, giving visual variety and interest to pages. Special advertising is clearly marked and not confused with editorial content, and a handy advertiser index is included in the back of the book.

Gold: *Chesapeake Family Life*; “Big Book of Education”; Jenny Cardoza

This fun cover illustration grabs attention with the happy subject jumping through the

illustrated text. An organized table of contents creates easy navigation. There is a mix of active, engaging documentary photographs and illustrations, sized well to pull readers into the articles. Drop caps match the color of subheads and details for consistent design.

DIGITAL MEDIA

DG1 - Best Blog/Bloggers

SMALL

Bronze: *TulsaKids*; “Grand Life,” Diane Morrow-Kondos

The experience of parenting meets the wisdom of age and time in a heartfelt, sincere and accessible way. The advice and insight benefits children and grandparents alike as the blog takes readers on different adventures, sharing in both text and photo more than just what happened, but what they gained as well. When tackling even serious subjects, the blog treats the topics with respect and dignity, creating a real connection with readers from start to finish.

Silver: *Chesapeake Family Life*; “Parenting Advice”; Debbie Wood

By inviting parents themselves to ask questions, and then by responding to those questions, Dr. Debbie brings her expertise and experience to bear in a relatable, connective way for readers. Combining established information and her own personal experiences, the writer creates a forum in which parents can feel comfortable even in asking uncomfortable questions. Whether the family’s challenges are physical, emotional, social or mental, Dr. Debbie handles each question with care, kindness and wisdom to provide a valuable resource for earnestly inquisitive parents.

Gold: *TulsaKids*; “Coffee Nebula”; Kristi Roe Owen

This blog becomes something special thanks to the writer’s humor, insight and wisdom. The relatable content speaks right to what parents need, whether it’s ideas for fun activities or how to better advocate for your child and their unique circumstances or challenges. On top of that, the writing speaks so easily and clearly, with the right mix of serious subject matter and light humor and wit.

LARGE:

No Bronze or Silver award.

Gold: *Kansas City Parent*, “KCParent.com Vacation Blog”; Michael Gimotty, Kristina Light

Readers of this blog need never concern themselves what they might do with an open afternoon or evening or weekend, as the writers deftly navigate every corner of their area to find experiences families can share. Combining vivid and enticing descriptions of what events and destinations offer with beautiful imagery and necessary logistical information, this blog provides the beginning of a perfectly planned family adventure, whether it’s the whole crew or just a one-on-one experience. The writers show they know what families crave for new excitement and provide the beginning steps to memorable journeys both far and in the proverbial back yard.

DG2 - Best Podcast

Bronze: *Northeast Ohio Parent*; “aParently Speaking”; Miriam Conner

This podcast entry takes a concept that’s been around for decades, Helicopter Parenting, and gives it a fresh perspective and explanation, while still exploring the concept’s history and rise to prominence. In addition to its educational usefulness, the podcast’s audio mixing and

attention to detail in production value make it an even more gratifying listening experience.

Silver: *MetroFamily Magazine*; “Empowering, Inspiring Moms Who Work”; Erin Page, Kirsten Holder, Lindsay Cuomo

This podcast entry instantly captivates the audience with its opening question: “Why do we always hear about working moms, but no one uses the term ‘working dad?’” The conversation between host and interviewee tackles gender equity, or, really, inequity in parenting through both frank dialogue and thoughtful reflection. It is an in-depth dive into one woman’s personal experience, yet the themes resonate with anyone listening.

Gold: *Chesapeake Family Life*; “Talking to kids about Guns and Gun Safety”; Donna Jefferson, Janet Jefferson, Caitlyn Mateik

This podcast entry undertakes a difficult topic – gun violence and how to talk to kids about it – and uses a two-way, conversational format to provide listeners with important information while considering kids’ differing levels of exposure to the topic. The measured tone of the interview allows the audience to easily digest the material and advice and become informed without feeling alarmed or panicked. The entry is packed with valuable information and its thoughtful pacing and delivery create a perfect balance to never let the topic feel overwhelming.

DG3 - Best E-Newsletter

SMALL

Bronze: *PDX Parent*; “Hello Weekend / The Scoop”; Renee Peters, Tiffany Hill

A bright and vivid design brings immediate attention to the content provided by the newsletter. In perusing the page the reader finds access to the best the publication has to offer, be it ideas for family activities, articles with important information or insight, or access to the social media channels offering further connection with the content and community.

Silver: *MetroFamily Magazine*, “Hacks for learning & fun”; Kirsten Holder, Lindsay Cuomo, Emiley Bainbridge, Erin Page, Sarah Taylor

Like a lure on a line, there’s the right amount of imagery and information to let the reader know the content to which the newsletter leads is exactly what they’re looking for. It’s just as easy, too, to find and access ideas and activities and content the reader may have missed, and the inclusion of amusing quotes or social media content at the end gives the newsletter a fun cherry-on-top finish.

Gold: *TulsaKids*; “TulsaKids E-Newsletter”; Tara Rittler

The newsletter regularly finds that sweet spot between providing enough information and incentive to delve deeper into the site’s content, and not overwhelming readers to the point where they feel lost. From activities to contests to ideas how to make a special occasion even more memorable, it finds the right balance of what readers want, what they seek and what they may not have realized they need.

LARGE

Bronze: *Chicago Parent*, “Let’s Go”; Katina Beniaris

The newsletter goes all in on being the go-to resource for families needing to fill open slots on their daily calendars or weekend agendas. It finds a wide variety of activities and ideas to satisfy myriad interests, not limiting its offerings to one area or subject, but giving suggestions to expand the kinds of experiences families can share together.

Silver: *New York Family*; “NYF Weekly Scoop”; Donna Duarte-Ladd

Short and sweet is an apt way to describe the newsletter, but that’s not underselling it: less is more, as it combines thoughts from the editor, ideas for family activities and links to content with topical information to help families through important conversations or family moments. The newsletter is a simple, well-designed inroad to the best the site has to offer.

Gold: *Metro Parent*; “Pulse”; Christina Clark

Opening with a personal message from the editor, each newsletter starts by speaking right to the readers and letting them know the variety of information they have at their fingertips. In an uncluttered and inviting way the newsletter then provides a spectrum of information, be it health-related or ideas for fun family activities or how to help kids with social concerns. The attention to what parents are seeking is almost palpable, and the heart poured into inviting readers to see what the site has to offer is genuine.

DG4 – Best Use of Social Media

SMALL

Bronze: *TulsaKids*; “TulsaKids Social Media”; Tara Rittler

TulsaKids kept up with social media trends when it expanded its use of Instagram Reels. There is a clear social media strategy, showcasing in the Reels local organizations like the Tulsa Zoo and FabLab Tulsa. The team also plays into the Instagram algorithm with descriptive hashtags and high-quality photos.

Silver: *MetroFamily Magazine*; “Social Media, MetroFamily (Instagram, Facebook, Twitter)”; Erin Page, Kirsten Holder, Emiley Bainbridge, Lindsay Cuomo, Sarah Taylor

This entry is a prime example of how communicators can effectively use the feedback loop online. The publication launched a “Grandparent Guide” after readers asked for one on Twitter. With a good variety of local event posts on Facebook, and a balance of photos and memes, the social accounts have a clear tone that aligns with the audience of parents in Oklahoma City. Engagement is also high with tagging local organizations.

Gold: *PDX Parent*; “PDX Parent on Instagram, Facebook and more”; Meg Asby

With a hyper focus on Instagram Reels, this publication effectively executes a clear social media and audience strategy. Each reel showcases high quality video, with text on screen to make it accessible, and tagging local accounts to increase its reach.

LARGE

Bronze: *Chicago Parent*; “Chicago Parent”; Katina Beniaris

A powerful image on Instagram after the Highland Park shooting followed by a quote shares a simple, direct story for parents in the area. It displays a good job translating reporting to social media and tagging sources to reach a broader audience. The publication also utilizes

Instagram Reels to show local family-friendly business and pays attention to location tags, hashtags, and username tags to increase engagement.

Silver: *Metro Parent*; “Metro Parent”; Christina Clark

Metro Parent goes beyond reporting what’s going on in the community and utilizes social media for solutions storytelling with tips on things like how to talk to kids about gun violence after a shooting in the community. The quick, to-the-point tips and design are easy to consume. Images on the Instagram feed and videos on Reels provide the kind of quality content the algorithm favors.

Gold: *Nashville Parent*; “The Best Vacation Spot You’ve Never Heard Of”; Susan Day, editor, Michael Aldrich, entertainment editor, Noah Garrison Day, writer, Alexandra Pittman, digital strategist

This entry stands out as an example for how to translate a website feature to social media. The intentional focus on a family travel piece post-pandemic successfully responded to reader interests. The result includes high quality photos, text on images, and a cropping strategy sure to keep Instagram followers swiping and engaged.

GENERAL EXCELLENCE

GE1- Best Redesigned Publication

Bronze: No award.

Silver: *TulsaKids*; Annie Tyndall

The new format begins with an organized table of contents that has increased white space and is easier to read. Photographs of the writers humanize them, giving a sense of connection to the people who create the publication. The calendar is more colorful, with increased use of graphic elements and photographs. There are more entry points into the articles, with pull quotes and subheads. Typography is consistent, providing sophistication and brand cohesion.

Gold: *Colorado Parent*; Kara Thompson, Debbie Mock, Heather Gaumer, Anna Sutterer

This redesign is smart in so many ways. A rethought overall content mix concentrates on five key areas, which improves navigation, structure and consistency. New covers have a fresh, branded appearance, with appealing compositions and clean photographs. The stories are inviting, with graphic elements, illustrations, and more photographs. The new calendar highlights “Our Picks” in a visually appealing way, making it easier for readers. The closing page, “fresh mindset,” is a catchy, interesting treat that ends each issue with a quote and strong photograph.

GE2- Ancillary General Excellence

SMALL

Bronze: *Chesapeake Family Life*; “Big Book of Education”; Donna Jefferson, Claire Darcy, Jenny Cardoza

This education resource has a generous sampling of long and short guides, plus a good blend of photos and illustrations. Covers are eye-catching, visuals are prominent and well-chosen, and the use of color is quite tasteful. Obvious thought went into content that serves every type of family.

Silver: *Monterey Bay Parent*; “Military Parent”; Andrea Breznay, Danika Mallobox, Nadia Morgan, Matt Desenberg

This authoritative magazine understands its audience and speaks to it with purpose and clarity. The stories about military families are candid and personal, encouraging connections and shared experiences. Of particular note are the tailored adventures, the clever visuals and the emphasis on building a strong, inclusive community.

Gold: *PDX Parent*; “PDX Parent Welcome Guide”; Denise Castañon, Tiffany Hill, Susan Bard, Rose Caudillo, Jill Weisensee

A lot of helpful information is packed into a small format. The lists are handy, well-planned and well-organized. Design is effective, visuals are appropriate and the presentation is playful. Overall, this is a superb guide for visitors and newcomers.

LARGE

No Bronze or Silver award.

Gold: *Nashville Parent*; “The Family Manual, 2021 edition”; Susan Day, editor, Michael Aldrich, managing editor

Everything about this publication reflects smart, stylish choices. The cover is terrific, the calendar is orderly and accessible, content is distinctly labeled, wonderful photographs anchor each section, and the set of resources is extensive and diverse. The manual gives families a handbook worth saving and using all year round.

GE3 – Website General Excellence

SMALL

Bronze: *Staten Island Parent*; Jeannine Cintron, Barbara Russo

Full of details about activities and helpful tips, this website focuses attention on key parent-friendly aspects within its local community. Large images invite readers into the articles. Resource guides are easy to find and navigate.

Silver: *Fredericksburg Parent & Family*; Leigh Anne Van Doren, Chris Jones

The overall design of the site is attractive and inviting. Stories are grouped into categories that project a broad range of material. Readers can easily navigate the organized menus. Teaser images and display type do a good job of attracting attention to the content. The interactive calendar grid presents information in a number of helpful ways.

Gold: *SW Ohio Parent*; Wendy Hasser

Clean navigation and a variety of frequently updated content give parents reason to visit the site often. Stories provide helpful advice on everything from difficult conversations to finding fun family-friendly events. Thoughtful category tabs in the navigation make it easy for parents to find tailored material suited to their interests.

LARGE

Bronze: *Indy’s Child*; Wendy Hasser, Nicole Sipe, Mary Cox

Website visitors can quickly find tips on food, fun, and local educational opportunities right on the homepage. With headers like “little foodies” and images that enlarge while hovering over them, the user-friendly website displays a good balance of design and editorial content. Up-to-date stories keep readers coming back.

Silver: *Chicago Parent*; Katina Beniaris, Alexis Boukoulas, Kelly Buren, Christina Clark, Julia Elliott

Three large images and headlines welcome visitors to the home page, making it easy for parents to focus on what’s important in a big city. The variety of content serves a wide audience with stories for those within the city and in the suburbs. Prominent feature stories on local parents humanize the content, offering a sense of personal connection to readers.

Gold: *Colorado Parent*; Kara Thompson, Anna Sutterer, Heather Gaumer, Debbie Mock

Headlines are catchy, informative, and effectively entice readers to click and learn more. Action verbs and alliterations engage visitors while avoiding click-bait tactics. The overall structure of the site feels very much like a magazine, with large feature story promos and ample

space devoted to high-quality images. The story mix covers a good range of potential interests.

GE4 - General Excellence

SMALL

Bronze: *Chesapeake Family Life*; Donna Jefferson, Claire Darcy, Jenny Cardoza

Well-organized and packed with varied stories, this publication informs and entertains. The breadth of content is impressive, with stories about motherly lessons or how to talk to kids about the war in Ukraine along with fishing guides and charcuterie suggestions. Covers are clean and graphic, and the portrait photography on the Dear Mama issue is especially lovely.

Silver: *TulsaKids Magazine*; Betty Casey, Chuck Foshee, Annie Tyndall

This magazine serves its community well and proves itself a valuable resource for parents. The stories are geared toward kids of all ages, with ample advice for the teenage years as well as toddlers. Topics include varied issues, including the complexities of ADHD and the best museums. The page design is balanced and clean, and the covers show a nice mix of engaging “real kid” photography.

Gold: *Washington Family*; staff

This publication offers a lot for parents navigating the ever-changing world. From military moms to healthy activities to diagnosing autism, the magazine deftly tackles important topics and adds vital perspective, while also addressing resource information such as summer camps and birthday parties. The design is smartly organized and visual, and the covers are topical and vibrant.

LARGE

Bronze: *Nashville Parent*; Susan Day, editor, Michael Aldrich, managing editor

The overall tone in this publication is creative and interesting with stories about sensory-friendly activities, summer fun and how to make birthdays grand. The “Things to Do” section is an essential resource, with design and reporting coming together for pages that are well-organized, visual and packed with ideas for families. Cover photos are nice closeups of moments that feel real.

Silver: *Colorado Parent*; Debbie Mock, Heather Gaumer, Kara Thompson, Anna Sutterer, Lydia Rueger

This robust publication features multiple lists and guides for well-informed parenting, as well as stories that address vital topics such as setting digital boundaries. And it offers plentiful content aimed at parents themselves – for instance, saying yes to managing stress. The Solutions department is especially solid, with impactful advice on topics like teenage dating or what to say when they don’t make the team. The overall design is clean and inviting, with a wonderful mix of visuals.

Gold: *Chicago Parent*; Alexis Bourkoulas, Julia Elliott and Kelly Buren

There is an incredible mix of content for Chicago-area parents. In story after story, the publication takes topics in new directions and tackles important issues with expertise and nuance. Whether that’s a story about racial injustice in math, a reminder that “it’s OK to not be OK,” or

profiles of empowering local figures, the magazine stretches what parenting content can be while also infusing inclusion and diversity. An airy design, purposeful pacing and creative covers make for a complete and winning package.