

The logo features the text "NEW YORK family" centered within a teal circle. The words "NEW YORK" are in a small, white, sans-serif font, with a small red dot positioned above the letter "O". The word "family" is in a larger, white, lowercase sans-serif font. The background of the entire image consists of large, overlapping, hand-painted shapes in teal, orange, yellow, and pink, all set against a light blue background.

NEW YORK
family

Where storytelling meets performance
with Results, Reach, and ROI.

Control the narrative and the targeting —
and tell your story to Moms—
the household CEO!



ABOUT US

[New York Family Media](#), is a division of [Schneps Media](#), awarded #1 Media Group in NY 2026!

We deliver hyper-local content, resources, and marketing across print and digital, including:

- 155,000+ opt-in email subscribers
- 15,000 live event attendees per year
- 200,000 unique monthly website users
- 153,000 social followers
- 550,000+ readers across all five boroughs, Westchester, and Long Island

We reach **Moms** — the household decision-maker in charge of finances, healthcare, events, education, after-school, camp, travel, and adult health and wellness too. New York Family excels with local editorial spotlights, custom cover and editorial opportunities, and photo shoots, with extended targeting that pinpoints your custom audience by ZIP code, interests, and life stage.

Elevating campaigns. Engaging audiences. Executing strategy.



WHAT THIS MEANS FOR YOU

We translate trust into measurable growth with programs built to move families from awareness to action:

- **Credible storytelling** that makes your brand feel local, relevant, and easy to say yes to
- **Targeted distribution** across print, digital, and opt-in email, with geo targeting by borough, county, and ZIP
- **Performance media** to drive site traffic, leads, store visits, bookings, and inquiries
- **Live events + sponsorships** for 1:1 engagement, sampling, and lead capture
- **Reporting and optimization** so you can see what ran, who it reached, and what it drove

Elevating campaigns. Engaging audiences. Executing strategy.



NEW YORK FAMILY MARKETS

NEW YORK
family

NEW YORK FAMILY BY THE NUMBERS

READERSHIP: 550,000
CIRCULATION: 185,000
DISTRIBUTION LOCATIONS: 3,300
EMAIL AND NEWSLETTER OPT-INS: 155,000
FACEBOOK FOLLOWERS: 75,000
INSTAGRAM FOLLOWERS: 36,000
MARKETS: Manhattan, Bronx/Riverdale,
Brooklyn, Queens, Staten Island,
Long Island & Westchester

[NewYorkFamily.com](https://www.NewYorkFamily.com)

230,000 Monthly Visitors

386,000 Monthly Page Views



NEW YORK FAMILY (MANHATTAN)

READERSHIP: 90,000

CIRCULATION: 30,000

EMAIL AND NEWSLETTER SUBS: 58,000

FACEBOOK FOLLOWERS: 27,000 ([New York Family Page](#))

INSTAGRAM FOLLOWERS: 16,000 ([New York Family Page](#))

EVENTS: Manhattan Activity & Camp and Charter School Fairs



BROOKLYN FAMILY

READERSHIP: 75,000

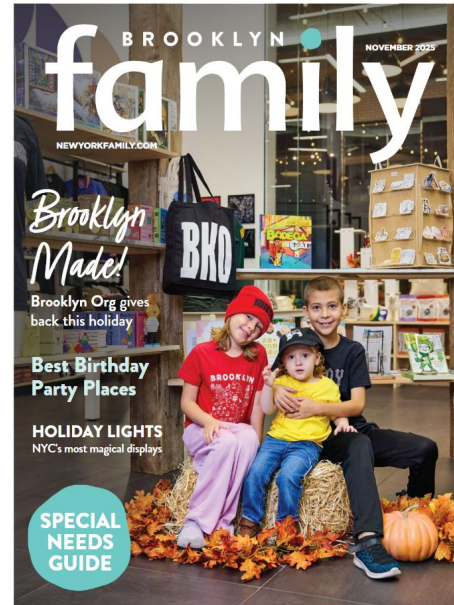
CIRCULATION: 25,000

EMAIL AND NEWSLETTER SUBS: 20,600

FACEBOOK FOLLOWERS: 27,000 ([New York Family Page](#))

INSTAGRAM FOLLOWERS: 16,000 ([New York Family Page](#))

EVENTS: Brooklyn Camp, Charter School, and Activity Fairs



BRONX/RIVERDALE FAMILY

READERSHIP: 75,000

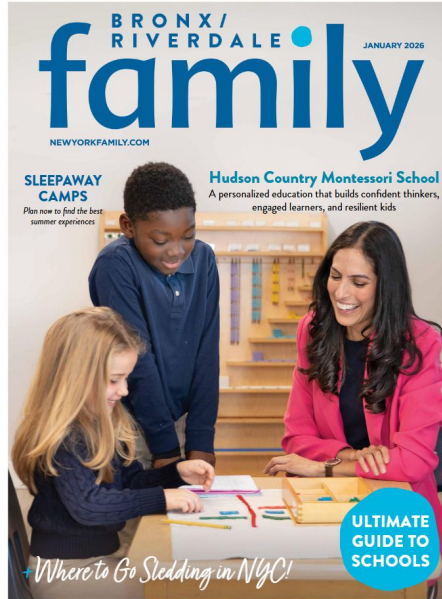
CIRCULATION: 25,000

EMAIL AND NEWSLETTER SUBS: 8,400

FACEBOOK FOLLOWERS: 27,000 ([New York Family Page](#))

INSTAGRAM FOLLOWERS: 16,000 ([New York Family Page](#))

EVENTS: Bronx Charter School Fair



QUEENS FAMILY

READERSHIP: 75,000

CIRCULATION: 25,000

EMAIL AND NEWSLETTER SUBS: 15,000

FACEBOOK FOLLOWERS: 27,000 ([New York Family Page](#))

INSTAGRAM FOLLOWERS: 16,000 ([New York Family Page](#))

EVENTS: Queens Camp Fair (Long Island City)



STATEN ISLAND PARENT

READERSHIP: 75,000

CIRCULATION: 25,000

EMAIL AND NEWSLETTER SUBS: 12,600

FACEBOOK FOLLOWERS: 17,000 ([Staten Island Parent](#))

INSTAGRAM FOLLOWERS: 5,900 ([Staten Island Parent](#))

EVENTS: Staten Island Parent Day (Activity Fair)

WEB: SIParent.com

18,700 Monthly Visitors

24,500 Monthly Page Views



LONG ISLAND FAMILY

READERSHIP: 90,000

CIRCULATION: 30,000

EMAIL AND NEWSLETTER SUBS: 23,700

FACEBOOK FOLLOWERS: 27,000 ([New York Family Page](#))

INSTAGRAM FOLLOWERS: 16,000 ([New York Family Page](#))

EVENTS: Long Island Camp Fair, Long Island Family Day
(Activity Fair)



WESTCHESTER FAMILY

READERSHIP: 75,000

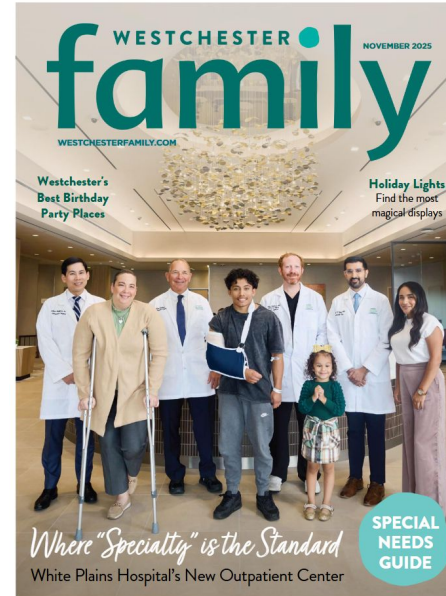
CIRCULATION: 25,000

EMAIL AND NEWSLETTER SUBS: 14,400

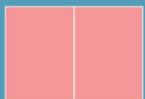
FACEBOOK FOLLOWERS: 27,000 ([New York Family Page](#))

INSTAGRAM FOLLOWERS: 16,000 ([New York Family Page](#))

EVENTS: Westchester Activity & Camp Fairs



PRINT SPECS



FULL PAGE SPREAD



FULL PAGE



HALF PAGE VERTICAL



HALF PAGE HORIZONTAL



QUARTER PAGE

<u>AD SIZE:</u>	<u>SPECS:</u>
<u>FULL PAGE:</u>	- With Bleed: 8.25" x 10.75" - Trim: 8" x 10.5" - Non Bleed: 7" x 9.5"
<u>FULL PAGE SPREAD:</u>	- With Bleed: 16.25" x 10.75" - Trim: 16" x 10.5" - Non Bleed: 7" x 9.5"
<u>1/2 PAGE HORIZONTAL:</u>	7" x 4.6"
<u>1/2 PAGE VERTICAL:</u>	3.35" x 9.5"
<u>1/4 PAGE VERTICAL:</u>	3.35" x 4.6"

FILE REQUIREMENTS FOR ALL:

High resolution PDF files (300 DPI). No EPS or PNG files.

All images must be 300 DPI or greater.

The color space must be CMYK. No RGB, LAB or embedded color profiles.

No PMS or Spot Colors. All colors must be converted to CMYK.

All fonts embedded and PDF must be Acrobat 4 or above compatibility.

PRINT MARKETING OPTIONS

New York Family (Manhattan)

	OPEN	3x	6x	10x
FULL PAGE	3300	3015	2860	2510
HALF PAGE	1950	1820	1725	1625
QUARTER PAGE	1085	1030	980	880
INSIDE FRONT SPREAD	5895	5635	5365	4600
DOUBLE PAGE SPREAD	5395	5135	4865	4100
BACK COVER	4780	4550	4295	4000
INSIDE FRONT COVER	4220	3520	3330	3100
OPPOSITE TABLE OF CONTENTS	3695	3520	3330	3100

Brooklyn, Queens, Bronx, Long Island and Westchester Family

	OPEN	3x	6x	10x
FULL PAGE	2550	2350	1985	1765
HALF PAGE	1650	1200	1050	950
QUARTER PAGE	950	850	700	650
INSIDE FRONT SPREAD	4762	4240	3775	3390
DOUBLE PAGE SPREAD	4462	3940	3475	3090
BACK COVER	3050	2750	2485	2265
INSIDE FRONT COVER	3000	2700	2435	2215
OPPOSITE TABLE OF CONTENTS	2850	2550	2285	2065

Staten Island

	OPEN	3x	6x	10x
FULL PAGE	1800	1600	1400	1200
HALF PAGE	1095	895	845	795
QUARTER PAGE	695	555	525	495
DOUBLE PAGE SPREAD	2900	2700	2500	2200
BACK COVER	2500	2395	2095	1795
INSIDE FRONT COVER	2495	2095	1895	1595
FULL PAGES 5-21	2300	1695	1595	1495

All 7 Magazines

	OPEN	3x	6x	10x
FULL PAGE	16050	14765	12785	11335
HALF PAGE	10200	7820	6975	6375
QUARTER PAGE	5835	5280	4480	4130
INSIDE FRONT SPREAD	30705	26835	24240	21550
DOUBLE PAGE SPREAD	27705	24835	22240	19550
BACK COVER	20030	18300	16720	15325
INSIDE FRONT COVER	19220	17020	15505	14175



REACH OPT-INS! EMAIL AND NEWSLETTERS

NEW YORK
family

DEDICATED EMAILS

- **Exclusive Email Feature**

Your business is the sole focus of a dedicated email sent to New York Family's highly engaged, opt-in subscriber base.

- **Flexible Market Targeting**

Campaigns can be sent to one or more of our markets. Select individual regions or combine multiple markets to align with your business footprint and growth goals.

- **Recommended Hyper-Targeted Add-Ons**

For hyper-targeting, we strongly recommend layering in emails focused on specific geos and demos to hit your profile audience. Live tracking and reporting included.

- *Add-on investment: \$1,000 per targeted send*

- **Post-Campaign Performance Reporting**

A detailed stats report is provided one week after deployment.

- **35-40% Average Email Open Rate**

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New York Family Partner Email



Book Three Get One Free!

Smugglers' Notch Resort invites guests to stay longer with a special winter vacation offer. Guests who book **three or more nights**, non-holiday, between **December 12, 2025 and April 5, 2026**, will receive **one night of lodging free** as part of the *Mountain Experience* or *Winter Experience* vacation package. To take advantage of this limited-time offer, reservations must be made by **November 27, 2025**.

Renowned for its reliable and exceptional snow along with a variety of terrain – including dedicated beginner areas, classic New England groomed cruisers, and the only triple black diamond in the east – Smugglers' Notch delivers an unmatched mountain experience for skiers and riders of all abilities.

Beyond the slopes, guests can enjoy a full schedule of daily and evening activities. There's guided snowshoe treks, glow tubing, ice skating, live entertainment, the 26,000 sq. foot indoor *FunZone 2.0*, and even snowcat rides in the *Cat Trax Express*.

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New York Family Partner Email



Experience the joyful rhythms of Black girlhood at *BLACK GIRL: Linguistic Play*

"A playful tour de force"
— *The New York Times*

"Who was I before the world defined me?" Tony-nominated choreographer Camille A. Brown shines a spotlight on sisterly love, unfulfilling the joys and complexities of Black girlhood.

Across three dynamic duets, the rhythmic play of schoolyard games and adolescent



HYPER-TARGETED EMAILS - - SAMPLE 1 | SAMPLE 2

- **Strategically Designed by New York Family**
Select a layout from email layouts.com, provide the requested creative assets, and we handle design, setup, and deployment.
- **Audience & Geographic Precision**
Emails delivered to highly specific audience segments with a set number of impressions **based on your profile demographic and geographic targeting.**
- **Performance-Driven Reporting**
Includes a **live tracking report** with detailed post-send analytics, providing clear visibility into impressions, opens, clicks, and engagement.
- **Efficient & Turnkey Execution**
A streamlined process that minimizes client lift while delivering targeted reach and measurable results.

Call 800.933.BLOOD | Schedule a Blood Donation

New York Blood Center | Be a Lifesaver

Looking for Lifesavers

Blood donors are needed

Vinny, cancer survivor and blood recipient

Looking for lifesavers

The Rye Donor Center is now open – and ready to welcome local lifesavers. Anyone from the community is encouraged to visit the new space, give blood, and save lives.

Blood transfusions are needed every 2 seconds, for a child in the NICU, a neighbor in the ER, or a cancer patient like Vinny. The need is constant, and local donors play a vital role in helping meet hospital demands.

Schedule a Blood Donation

Donating blood is easy. | Vinny's story | Prepare to donate

BAE | BALLET ACADEMY EAST | 212-410-9140

Registration for Fall 2025 Now Open!

Register by July 10th to receive the Early Bird Discount.

Young Dancer Division

- Ages 18 months - 6 years
- Discover the joy of dance in a warm and positive environment where children will develop their physical coordination, self-confidence, musicality, focus, and their love of dance.

Register Today

Primary Division

- Ages 6-7, entering First Grade
- Students develop strength, coordination, and flexibility, along with basic ballet vocabulary. Musicality and joy of dance are emphasized throughout the class.

Register Today

Children + Teen Division

- Ages 7-14
- This program is designed for children who wish to further their love and appreciation of ballet within a non-professional track while still benefiting from BAE's excellent training.

Register Today

Ballet Academy East also offers its renowned Pre-Professional Division classes for ages 7-19, adaptive dance classes for ages 4-10, and adult classes for all skill levels.



NEW YORK FAMILY EMAIL MARKET RATES

EMAIL		Manhattan	Brooklyn or Long Island	Staten Island, Westchester or Queens	Bronx/ Riverdale or Rockland	5 Boros NYC	ALL Markets	Inside Schools
Dedicated	Opt-in subscribers	\$2,200	\$1,200	\$900	\$600	\$4,000	\$5,000	\$1,500
Dedicated - Premium	Dedicated email + 32,500 hyper targeted emails (zips + demo)	\$3,200	\$2,200	\$1,900	\$1,600	\$5,000	\$6,000	\$2,500
Dedicated - Targeted	32,500 hyper targeted emails (zips + demo)	\$1,280	\$1,280	\$1,280	\$1,280	\$1,280	\$1,280	n/a
Group - Themed	up to 10 businesses	\$500	\$400	\$350	\$250	\$1,000	\$1,300	n/a

GROUP SHARED EMAIL BLASTS

Themed Resource Emails

Be featured in a focused email highlighting multiple providers of the same type, making it easy for parents to compare and discover relevant options. Group email blasts are organized around timely and in-demand topics sent to opt-in subscribers:

- **Afterschool programs**
- **Camps**
- **Education and Schools**
- **Holiday activities**
- **Special Needs Resources**

Efficient, Cost-Effective Visibility

An ideal option for businesses looking to gain exposure alongside similar organizations while benefiting from New York Family's trusted editorial framework.

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New York Family Partner Email



[Center for Performing Arts and Dance \(CPAD NYC\)](#)

The Center for Performing Arts and Dance (CPAD NYC) offers an exciting experience for children ages 1–13 in Flatiron. This fall, kids can explore ballet, hip-hop, musical theater, STEM, chess, piano, fashion design, and more in a warm, supportive environment. Programs are tailored by age and designed to boost creativity, confidence, and academic growth. With a creative curriculum and passionate instructors, CPAD is where young learners thrive. Enroll now and let your child shine!

[LEARN MORE](#)



[Greenwich House Music School](#)

Inspire your child's creativity and development through music and dance classes that spark imagination, strengthen cognitive growth, and encourage self-expression without screens. Programs for ages 0 to 13.5 include early childhood music, ballet, and private lessons taught by expert faculty in a nurturing, community setting. Plus, join GHMS for the Music & Clay Open House—a day of hands-on arts discovery across Music and Pottery for all ages, Saturday, Sept. 20, 10 am–12:15 pm



SPONSORED NEWSLETTERS: SAMPLE 1 | SAMPLE 2

- **Prominent Newsletter Placement - 35-40% Average Email Open Rate**

Your business is featured in 1 to 7 New York Family Thursday newsletters, reaching families actively engaging with local content, resources, and recommendations.

- **Flexible Geographic Targeting**

Campaigns can be sent to one or more of our markets.

- **Rich Branded Creative**

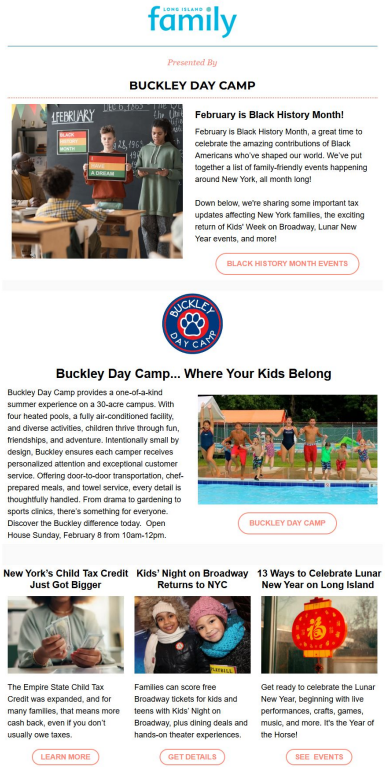
- Logo + image
- 80–100 word feature
- Click-through link to your website or landing page

- **Optional Reach Expansion**

For an additional \$850, extend your newsletter placement to 32,500 additional recipients within your targeted geographies or demographic segments.

- **Sponsor a Newsletter AND Share Your Event**


Sponsorships come with an optional featured event.



family

Presented By


BUCKLEY DAY CAMP



February is Black History Month!
February is Black History Month, a great time to celebrate the amazing contributions of Black Americans who've shaped our world. We've put together a list of family-friendly events happening around New York, all month long!


Down below, we're sharing some important tax updates affecting New York families, the exciting return of Kids' Week on Broadway, Lunar New Year events, and more!

[BLACK HISTORY MONTH EVENTS](#)




Buckle Day Camp... Where Your Kids Belong

Buckle Day Camp provides a one-of-a-kind summer experience on a 30-acre campus. With four heated pools, a fully air-conditioned facility, and diverse activities, children thrive through fun, friendships, and adventure. Intentionally small by design, Buckle ensures each camper receives personalized attention and exceptional customer service. Offering door-to-door transportation, chef-prepared meals, and towel service, every detail is thoughtfully handled. From drama to gardening to sports clinics, there's something for everyone. Discover the Buckle difference today. Open House Sunday, February 8 from 10am-12pm.



[BUCKLEY DAY CAMP](#)


New York's Child Tax Credit Just Got Bigger



The Empire State Child Tax Credit was expanded, and for many families, that means more cash back, even if you don't usually owe taxes.

[LEARN MORE](#)


Kids' Night on Broadway Returns to NYC



Families can score free Broadway tickets for kids and teens with Kids' Night on Broadway, plus dining deals and hands-on theater experiences.

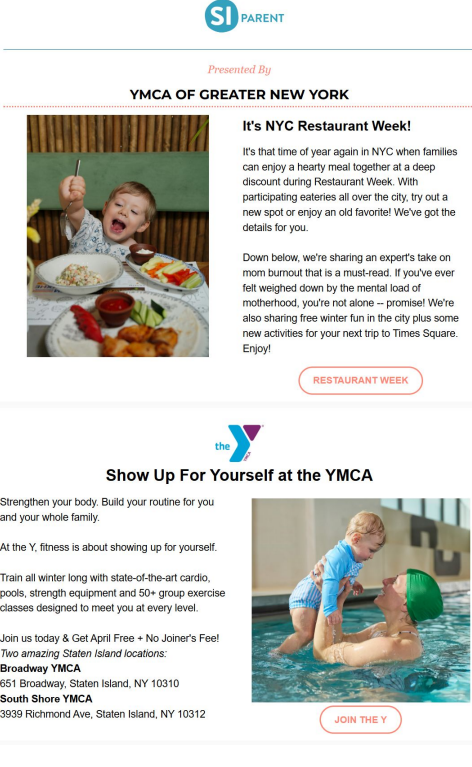
[GET DETAILS](#)

13 Ways to Celebrate Lunar New Year on Long Island



Get ready to celebrate the Lunar New Year, beginning with live performances, crafts, games, music, and more. It's the Year of the Horse!


[SEE EVENTS](#)



SI PARENT

Presented By

YMCA OF GREATER NEW YORK




It's NYC Restaurant Week!

It's that time of year again in NYC when families can enjoy a hearty meal together at a deep discount during Restaurant Week. With participating eateries all over the city, try out a new spot or enjoy an old favorite! We've got the details for you.

Down below, we're sharing an expert's take on mom burnout that is a must-read. If you've ever felt weighed down by the mental load of motherhood, you're not alone -- promise! We're also sharing free winter fun in the city plus some new activities for your next trip to Times Square. Enjoy!

[RESTAURANT WEEK](#)




Show Up For Yourself at the YMCA

Strengthen your body. Build your routine for you and your whole family.

At the Y, fitness is about showing up for yourself.

Train all winter long with state-of-the-art cardio, pools, strength equipment and 50+ group exercise classes designed to meet you at every level.

Join us today & Get April Free + No Joiner's Fee!
Two amazing Staten Island locations:
Broadway YMCA
651 Broadway, Staten Island, NY 10310
South Shore YMCA
3939 Richmond Ave, Staten Island, NY 10312



[JOIN THE Y](#)



NEWSLETTER FEATURED EVENTS

[SEE OUR DIGITAL EVENT CALENDAR HERE](#)

- **Prominent Newsletter Placement**

Featured Events section of New York Family newsletters where families look for upcoming activities and experiences.

- **Visual, Clickable Format**

- One image
- Click through link to your event page

- **Built for Discovery & Action**

Designed to capture attention and encourage immediate engagement from families actively planning their schedules.

- **Add a Featured Event to Our Calendar Right Now!**

[Submit here](#) to add a featured event to our calendar.

WEEKEND EVENTS

Preview Harrow New York, Open House *Harrow International School New York; Nov. 12, 6 – 7 pm*

Take a comprehensive tour, attend a presentation and live Q&A session, and learn more about Harrow New York and its marvelous offerings. *Sponsored*

huddle *Carnegie Hall; Nov. 4 – 8, 10 am – 11:30 am*

Families are invited to huddle, an intergenerational exploration of music, light, movement, and collective imagination. Join characters fragile, fin, and hoof as they find each other and create a new community. *Bring the Little Ones!*

Meet the Tree Day 2025 *Rockefeller Plaza, Nov. 8, 10 am – 3 pm*

Welcome the 2025 Rockefeller Center Christmas Tree as it arrives on the Plaza with a variety of activities and the chance to meet Santa! *Fun for the Family*

Circus Celebration *The Whitney Museum of American Art; Nov. 9, 11 am – 4 pm*

Help contribute to a large-scale circus mural by adding your own drawings of performers, animals, props, and audience members. *Get Creative*



NEW YORK FAMILY SPONSORED NEWSLETTER RATES

NEWSLETTER		Manhattan	Brooklyn or Long Island	Staten Island, Westchester or Queens	Bronx / Riverdale	5 Boros NYC	All New York Family Markets
Sponsorship	logo, 2nd feature box with blurb	\$1,000	\$750	\$600	\$400	\$2,800	\$3,850
Sponsorship Premium, recommended:	Sponsorship + 32,500 hyper targeted emails (zips + demos)	\$1,850	\$1,600	\$1,450	\$1,250	\$3,650	\$4,700
Featured Event	1st or 2nd placement + listing on newyorkfamily.com event calendar	\$500	\$350	\$300	\$250	\$1,000	\$1,400

SOCIAL MEDIA

PARTNERSHIP SOCIAL: NEW YORK FAMILY IS WITH YOU!

- **META Audience Targeting**

Precision-targeted ads run across Facebook and Instagram, reaching both New York Family's highly engaged followers + custom audience using ZIP code, age, and interest-based targeting.

- **High-Impact Paid Distribution**

Partnership Social uses strategic paid media campaigns to maximize awareness, engagement, and reach across your priority markets.

- **Reporting**

Comprehensive campaign reporting with detailed analytics on impressions, clicks, engagement, and campaign performance.

- **Sample Investment Levels**

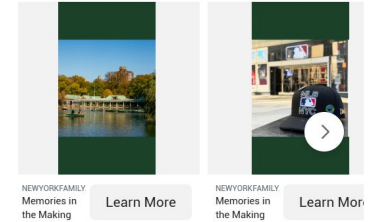
- **\$2,000** – 200,000 Awareness Impressions
- **\$4,000** – 200,000 Traffic (link clicks) Impressions



[Click here](#) to view live ads

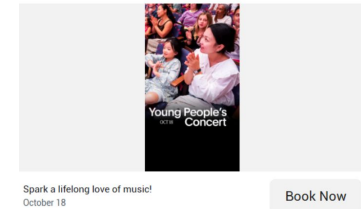
- **New York Family with Central Park Boathouse**
Sponsored

Perfect Fall Weekend Itinerary: One World Observatory views, Lobel's Original bites, MLB Store fun, & Central Park Boathouse magic!



- **New York Family with New York Philharmonic**
Sponsored

On October 18, enjoy an interactive concert experience where kids can try instruments, meet musicians, and craft with teaching artists. Featuring music by Mozart and Joseph Bologna.



ORGANIC SOCIAL POSTS: REACH OUR META FOLLOWERS

- **Organic Social Placement**

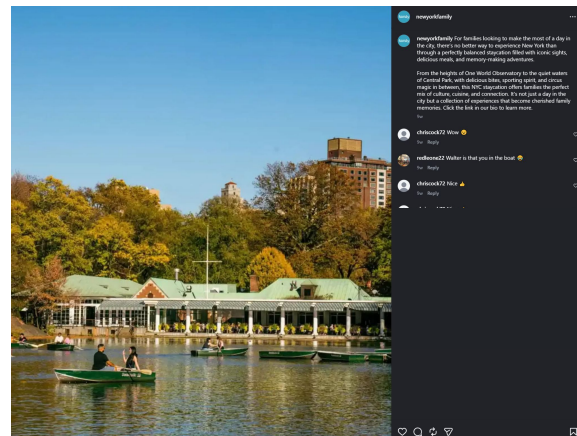
On New York Family's Facebook and Instagram channels, appearing natively in the feeds of our highly engaged parent audience.

- **Audience Expansion & Brand Visibility + Boost**

Paid boosting extends your message to both New York Family followers and targeted new audiences, driving increased awareness and engagement.

- **Simple, High-Impact Social Presence**

An efficient way to maintain consistent visibility while benefiting from the credibility of trusted editorial placement and the scale of paid distribution.



INSTAGRAM COLLAB REEL: A STORYTELLING PARTNERSHIP

[VIEW OUR INSTAGRAM PAGE HERE](#) | [SAMPLE BELOW: HARROW INTERNATIONAL SCHOOL](#) | [REEL](#) | [EMAIL](#)

Introducing a powerful partnership opportunity with New York Family designed to drive real visibility, real engagement, and real results for your business. Our digital collaboration package includes:

- **Live Collab Reel**

Filmed on-site at your location, this isn't your typical ad. Our reels are editorial in style — organic, story-driven, and designed to feel like a genuine recommendation rather than advertising. The authenticity is what makes audiences stop scrolling and actually engage. The video is shared across both New York Family's Instagram and yours, backed by a paid boost. 50,000 views are guaranteed.

- **Dedicated Email Blast**

Your reel is promoted directly to one (your choice) of New York Family email subscriber lists. These are loyal, active readers who already trust our recommendations. One email, straight to their inbox, spotlighting you.

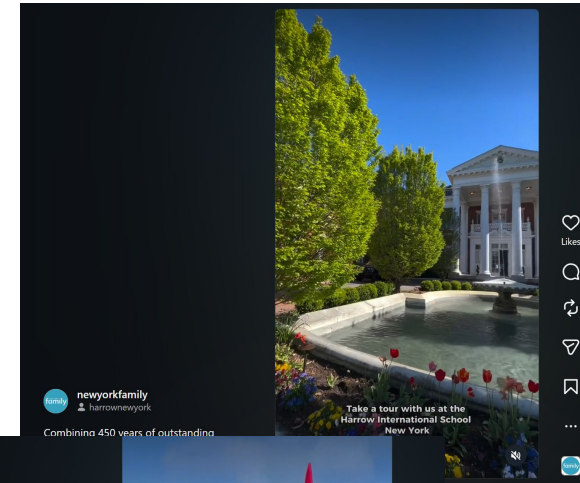
- **Collab Meta Ad Campaign**

A full 90 day, traffic driving Meta ads campaign (Facebook+Instagram) together using a static and carousel ad + your video served to your target audience (location, demographics, and interests) — so you're reaching the families most likely to want to learn about your business. 100,000 impressions are guaranteed.

- **Why Partner With New York Family?**

Instant audience expansion and reach. Your Reel appears on both your Instagram and New York Family's trusted brand identity targeting the families you want to reach.

Total Investment: **\$3,500**



DIGITAL DISPLAY AND SEO MARKETING

NEW YORK
family

DIGITAL DISPLAY ADS

- **High-Visibility Website Placement**

Your ads appear across www.NewYorkFamily.com including top, bottom, and in-content placements throughout the site.

- **Multiple Ad Sizes = Maximum Exposure on Desktop + Mobile:**

- 970×90
- 728×90
- 300×250
- 320×50

- **Market Based Targeting**

Serve ads to hyper targeted markets thru our partnership with the [Schneps Media](#) network to specific geographic areas to reach families (or profiles) that matter most to you.

The screenshot displays the New York Family website interface. At the top, there is a navigation bar with a search icon and several dropdown menus: "By Region", "Things to Do with Kids", "Education", "Camps", "Lifestyle", "Parenting", and "Family Travel". Below this is a red banner for "New York Family Ultimate Camp Fairs & Charter School Expos | Register Today!". A teal banner with the text "Digital Editions" is positioned below the red banner. The main content area features a large advertisement for "BUBBLE MANIA" at the "NEW VICTORY THEATER" on "November 16 3pm" at the "LANDMARK 30" (JENNIE BIRNEY THEATER ON MAIN ST., PORT WASHINGTON, NY). Below the ad is a teal bar with "DIRECTORY OF RESOURCES" and "NYC DOE SCHOOL CALENDARS". The "NEW YORK family" logo is centered below the teal bar. At the bottom, there is a navigation bar with "Directory" and several dropdown menus: "Classes", "Camps", "Education", "Parenting", "Lifestyle", "Travel", "Special Needs", and "Celebrations". A smaller advertisement for "MARIO MAIER MAGICIAN" is shown in a light blue box at the bottom left of the screenshot.



SPONSORED ARTICLES + BRANDED CONTENT: VIEW HERE

- **Branded content** helps your business *tell its story, share expertise or educate an audience* through useful promotional content.

- That content may live on [newyorkfamily.com](https://www.newyorkfamily.com), your site, social channels, email newsletters or paid distribution channels.

- **Package includes:**

- SEO keyword research
- Embedded links
- Five images
- Two-day homepage slider feature
- One New York Family subscriber email blast promoting the article.

- **Editorial Quality & Flexible Content Options**

All content is reviewed by New York Family's editorial team to ensure quality, clarity, and audience relevance. You provide copy or opt to have our team professionally write the article on your behalf.

Sponsored

The Big Apple Circus Returns to Lincoln Center with Exclusive Discounted Ticket Pricing

By New York Family's advertising partner

Posted on October 20, 2025



A family-favorite returns for a limited time this holiday season with an exclusive 20% discount for New York Family readers*

The magic of the **Big Apple Circus** is back with an all-new show in New York City—bolder, brighter, and more breathtaking than ever! The long-running family attraction returns this holiday season at Lincoln Center from November 7, 2025, to January 4, 2026. This year's show, "The World's Best Under Our Big Top," is designed to revitalize the circus for modern-day audiences with unique and astounding human feats, offering the perfect blend of gravity-defying performances with playful artistry and creativity.

New York Family readers can enjoy an exclusive 20% discount on tickets to the **Big Apple Circus** at Lincoln Center from November 7 to January 4*.

[Click here to purchase.](#)

Sponsored

Feast & Fettle Launches in New York: Home-Cooked Comfort for Busy Families

By New York Family

Posted on September 4, 2025



Feast & Fettle Launches in New York: Home-Cooked Comfort for Busy Families

In New York City, family life runs at full speed. Between early school drop-offs, weekend soccer tournaments in Riverside Park, ballet rehearsals at Lincoln Center, and the ever-growing list of PTA meetings and playdates, even the most organized parents can struggle to get dinner on the table. Now, busy families have a new way to make mealtime easier: **Feast & Fettle**, the popular fully-prepared meal service from New England that delivers chef-made, comforting meals—just like you'd cook at home, if you had the time.

Officially launching across NYC this September, Feast & Fettle is tailor-made for households juggling packed schedules and hungry kids.



SPONSORED ARTICLES MARKETS AND RATES

SPONSORED CONTENT	Manhattan	Brooklyn or Long Island	Staten Island or Westchester or Queens	Bronx / Riverdale	NYC (5 Boros)	ALL Markets
Article Program (article w/ SEO keyword research, embedded links, five images; two-day homepage slider feature and one dedicated email	\$3,000	\$2,400	\$2,200	\$1,600	\$4,800	\$5,800
PREMIUM- includes above + 32K targeted emails (zips + demos)	\$4,000	\$3,400	\$3,200	\$2,800	\$5,800	\$6,800

SPONSORED ARTICLES AUDIENCE EXTENSION RATES

Audience Extension Options	Manhattan	Brooklyn or Long Island	Staten Island or Westchester or Queens	Bronx / Riverdale	NYC	ALL Markets
Reverse published - Full-Page Magazine Ad	\$1,100	\$950	\$950	\$900	\$3,900	\$5,500
Newsletter Sponsorship	\$800	\$560	\$450	\$300	\$2,100	\$2,800
Email (add'l subscriber lists or Inside schools)	\$1,000					
Targeted Email - 32,000 impressions (zips + demos)	\$1,000					
Digital Display - 50,000 Run of Site impressions	\$500					
Partnership Social - 50,000 traffic impressions	\$750					
Facebook Boosted Post	\$750					
Instagram Reel (editorial approval required)	\$1,000					

DIGITAL DIRECTORY LISTINGS: [VIEW HERE](#)

- **Search-Optimized Program Listing, Built for Discovery**

A comprehensive listing on NewYorkFamily.com designed to help families easily find and connect with your business. Includes your address, phone number, email, website, and social links for seamless parent engagement.

- **Compelling, Visual-First Presentation**

Features a custom headline, preview text, and a 100–350 word description highlighting what makes your program unique. Includes a primary image plus optional embedded video to showcase your program in action.

- **Strategic Category & Market Targeting**

Listed within relevant categories (Activities, Camps, Education, Special Needs, Birthday Parties, Travel) and searchable across your selected geographic markets.

Elliston Pediatrics



[Website](#)

[Phone](#)

About Us

Elliston Pediatrics is NYC's premier concierge pediatric practice, providing personalized, in-home medical care with 24/7 direct access to expert pediatricians. Built on a foundation of trust, compassion, and expertise, we ensure parents receive the guidance and reassurance they need at every stage of their child's development.

Our concierge model offers same-day or next-day appointments, 24/7 direct communication with your pediatrician, and in-home visits for ultimate convenience. We take a holistic approach, focusing not just on treating illnesses but on fostering long-term wellness through proactive, personalized care.

Whitby School



[Email](#)

[Website](#)

[Phone](#)

About Us

Whitby Kids Are Future-Ready!

We can't predict the future, but we do know that our children will face a world that is very different from today.

At Whitby, we meet this challenge head-on by creating an environment designed to develop vibrant, inquiring minds and a love of learning. Our unique combination of Montessori and International Baccalaureate programs and our informed teaching and learning model creates a deeply personalized educational experience for every child.

LOCAL SEO (SEARCH ENGINE OPTIMIZATION)

- **Make your business easy to find**

We optimize your Google listing so you show up in AI, local search and maps.

- **Make your information consistent everywhere**

We clean up and manage your listings across trusted local sites.

- **Clearly explain what you offer**

We organize your services and content so search engines—and customers—understand you.

- **Help you stand out in competitive areas**

For larger or busier markets, we add extra visibility and credibility to boost your presence.

- **Track results and improve over time**

We monitor performance and adjust to keep you growing locally.

Built for your business size:

LocalOne (small areas) ·

Local Standard (mid-size areas) ·

LocalPro (large, competitive markets)

Local Products	LOCALONE	LOCAL STANDARD	LOCALPRO
Product Features			
GBP Listing Optimization	✓	✓	✓
Top Tier Listing Submission, Maintenance, & Duplicate Suppression	✓	✓	✓
Reporting & Audits	✓	✓	✓
Schema Review & Suggestions	✓	✓	✓
Menu/Service Buildout	✓	✓	✓
GBP Website and Optimization	✓	✓	✓
Frequently Asked Questions (FAQs)		✓	✓
Local Backlinks		✓	✓
Additional Citation Efforts		✓	✓
GBP Posting			2 posts/mo
Review Responses			✓

LocalPro is GREAT for:

- Large Target Service-Areas
- High-Competition Niches
- Multi-Location Businesses

Local Standard is GREAT for:

- Medium Target Service-Areas
- Mid-Competition Niches

LocalOne is GREAT for:

- Small Target Service-Areas
- Low-Competition Niches

**TURNKEY SPECIALTY
MAGAZINE
AND DIGITAL GUIDE
MARKETING**

NEW YORK
family

- **High-Demand Editorial Guide**

A comprehensive school guide featuring expert articles and insights to help parents navigate the school search process.

- **Comprehensive School Directory Listing**

Inclusion in School Directory, placing your school alongside trusted options parents are actively researching. Also includes headshot and 75-word leadership bio to highlight your school.

- **Print + Digital Exposure**

Placement across New York Family print editions and the Ultimate Guide to Schools Digital Guide.

- **Strong Digital Promotion**

Promoted to 500K email subscribers and 500K social & display impressions. Ad creatives link directly to your website to drive interest and inquiries.



MANHATTAN EDUCATION DIRECTORY

Special Advertising Supplement

PRIVATE/ INDEPENDENT SCHOOLS

Battery Park Montessori
215 End Ave.
212-215-2520
admissions@greenivy.com
battery.park@montessori.com

Battery Park Montessori, New York's first trilingual Montessori school offering English, Mandarin, and Spanish, focuses on serving the absorbent minds of children who are eager to learn and discover. Activities in the classroom are designed to foster independence, curiosity, and collaboration. Nature is essential in a Montessori education and the school's

location offers an unparalleled setting. Whether it's riding bicycles overlooking the Hudson or planting in the school garden, the environment enriches the learning experience.

The British International School of New York
20 Waterdale Plaza
212-481-2900
admissions@bi-ny.org
bi-ny.org

The British International School of New York combines the International Baccalaureate and British curriculum to offer a challenging, internationally recognized education in a warm, inclusive environment.

location offers an unparalleled setting. Whether it's riding bicycles overlooking the Hudson or planting in the school garden, the environment enriches the learning experience.

The Dwight School
18 West 89th St.
212-724-6560 x200
dwight.edu/newyork

Founded in 1872, Dwight School is internationally renowned for igniting the spark of genius in every child. They personalize the educational journey for each student, from preschool-grade 12, based on their interests, talents, and passions. Dwight offers the International Baccalaureate (IB) curriculum — the gold standard in pre-university preparation worldwide —

With students representing more than 40 nationalities, BIS-NY provides small classes, strong pastoral care, and a commitment to developing confident, globally minded learners. Located in Kips Bay, the school serves ages 2-18 and supports seamless transitions for NYC and relocating families. Contact admissions@bi-ny.org

The Ecole
115 East 22nd Street
718-219-2432
baobab@theecole.org
theecole.org

Located in New York's vibrant Flatiron District, The Ecole is an intimate and independent French-American school, which cultivates an internationally minded community of students from 2 to 14 years old. From Montessori to Middle School, The Ecole team believes that the goal of education is to develop well-informed, responsible, and compassionate students who connect with a world filled with possibilities. This belief is at the heart of The Ecole's uniquely designed bilingual program.

along with outstanding athletics, arts programs, and more. Students also collaborate with peers at their London, Seoul, Shanghai, Dubai, and Hong Kong campuses, and Dwight Global Online.

The Ultimate Guide to SCHOOLS



Take a Peek Inside Dwight


1872

2s - Grade 12



Find out more at dwight.edu/newyork/admissions

FEBRUARY | ULTIMATE GUIDE TO CAMPS - NEW YORK CITY | WESTCHESTER

- **Massive Regional Reach**

Reaches 300,000 readers across NYC, Long Island, Westchester, Rockland, and Fairfield County, CT.

- **Strong Digital Promotion**

Digital Guide promoted with 1 million impressions across email, Facebook, Instagram, newsletters, and display.

- **Sponsored Content Features:**

- Premier Sleepaway camps
- Teen camps
- Sports camps
- Academic & STEM Camps
- Jewish camps

- **Trusted Summer Planning Guide**

Positioned as a go-to resource parents rely on when making camp decisions.



JUNE | ULTIMATE GUIDE TO SUMMER FUN

[VIEW 2026 GUIDE HERE](#) | [VIEW 2025 RECAP HERE](#)

• Seasonal Editorial Guide

Showcase your destination with curated recommendations for family activities, travel, and experiences—reaching families **185% more likely** to plan active trips and outings. Includes ad, half-page editorial, and feature in digital Road Trips article.

• Wide NY-DMA Regional Reach

Connect with **550,000** readers and **155,000** digital subscribers, plus visibility on [NewYorkFamily.com](https://www.newyorkfamily.com) and [SchnepsMedia.com](https://www.schnepsmedia.com) partner sites. Amplified by **2 million promotional impressions** across email, newsletters, display, and social media.

All Market Rates

155,000 circulation - 7 issues
Full page + Digital Replica, Digital Guide

Full page + Half Page Editorial + Editorial in New York Family's digital article on [NewYorkFamily.com](https://www.newyorkfamily.com) \$6,900

Half page \$4,500

Single Market Rates

Print Magazine + Digital Replica + Digital Guide

Full page + Half Page Editorial + Editorial in New York Family's digital article on [NewYorkFamily.com](https://www.newyorkfamily.com) \$1,800

Half page \$1,200

Quarter page \$600

Each additional market 25% off.



• TRAVEL

Family Road Trips

Summer vacation! In this economy? With the cost of travel feeling like more of a luxury than your wallet can cover, skip the airport chaos and hit the road for a family-friendly getaway. With so much beauty, history, entertainment, and action in our own backyard, your family won't have to travel far to find a destination everyone will love. Whether you're craving some relaxing beach time, an outdoor adventure, or just a change of scenery, these drivable destinations make it easy to plan a road trip to your family's next adventure.



The Animal Adventure Park & Preserve

Just 15 minutes outside Binghamton, New York, Animal Adventure Park & Preserve offers a hands-on, family-friendly experience that goes beyond your typical day at the zoo. At Animal Adventure Park, Walk-Thru Zoo, guests can meet, feed, and interact with more than 100 species in an accessible, stroller- and wheelchair-friendly environment. Activities include giraffe feeding decks, adorable lion cubs, conestogas, gift shops, and a few low ropes courses - will keep the entire family engaged and making memories! For even more animal encounters, cross the street to The Preserve: drive-thru safaris, where hundreds of animals roam 100 wooded acres—including Tusk the White Rhino and a second giraffe viewing & feeding deck. Visit Animal Adventure Park first, and receive a 50% off coupon to visit The Preserve safaris that day!

Get up there saddle, serve cloth towels, brush a rhino, or become "Zookeeper for a Day" by enhancing your visit with a behind-the-scenes animal encounter. Make a weekend of it in Broome County: ride antique carousels in the "Carousel Capital of the World," explore local agri-tourism spots,



museums, and minor league sports. With lodging and dining in Binghamton and plenty for kids and adults alike, Animal Adventure Park & Preserve are a must-stop on your summer road trip. Learn more at [VisitAAP.com](https://www.visitAAP.com).

6 [NewYorkFamily.com](https://www.newyorkfamily.com) | 2026

PRESENTED BY [familymedia](https://www.familymedia.com)



- **Trusted Regional Resource**

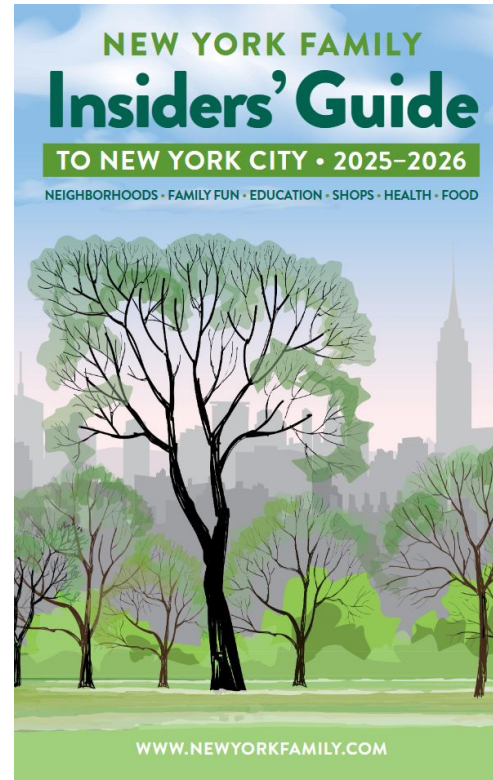
Insider's Guides for NYC, Westchester, and Staten Island, relied on by parents for local recommendations and planning.

- **Multi-Channel Digital Amplification**

- Sponsored newsletter stories
- 200,000+ partnership social impressions
- 50,000+ targeted emails
- 100,000 digital display impressions
- Distributed across NYC, Long Island, Westchester

- **High-Impact Sponsorship Option**

- Sponsor categories include home, health, fun, education
- Includes logo placement, full-page ad, and custom editorial for strong, contextual brand visibility.
- Includes hyper-targeted digital delivery and tailored messaging aligned to your marketing goals.



WESTCHESTER FAMILY PARTNER

New York Blood Center: Be a Lifesaver

New York Blood Center has been dedicated to saving lives in Westchester and the tri-state area for more than 60 years. In 2025, beautiful Rye became the home of the Center's master campus, which includes its largest, most state-of-the-art donor center.

Most families don't fully understand the importance of having quick and easy access to a strong and diverse blood supply until they genuinely need it. This was the case for the Casamano family, whose young son Vinny was diagnosed with a rare and aggressive form of kidney cancer in October 2022. Vinny received over 30 donations of blood and platelets through transfusions during the intense chemotherapy and radiation treatments that were essential to saving his life. Today, Vinny is happy and healthy, and the grateful Casamano family pays it forward with "Vinny's Army," fiercely advocating for awareness and blood donations in their community.

Summer is the perfect time for families to learn about the importance of giving blood. This is a season when traumatic injuries tend to rise due to increased outdoor activities and travel. At the same time, blood donations typically decline due to vacation, school breaks, and busy summer schedules.

Much more than the tri-state area's blood center, New York Blood Center has provided extraordinary lifesaving research, innovation, and humanitarian impact. Help us proudly serve the Westchester community as a blood provider, community partner, and world-renowned research organization.

We look forward to seeing you at the Rye Donor Center, located at 601 Midland Ave., Rye. Call 800-933-2566 or visit nycb.org/rye-donor-center to learn more.

DID YOU KNOW?

- One donation can save up to three lives.
- Donating blood takes about one hour from start to finish, including check-in, brief health history, donation, and snacking after donation.
- Young donors, starting as early as age 16, are vital to maintaining our community's blood supply and instilling lifelong habits that help save lives.
- Diverse donors are needed to treat patients with genetic blood diseases like sickle cell.
- The Rye donor center has convenient early, late, and weekend hours.

JULY | INSIDERS GUIDES - RATES

Basic Package	New York Family	Staten Island	Westchester
<ul style="list-style-type: none"> • Ad in print and digital guide, which is promoted with: • Sponsored newsletter stories, 200,000+ partnership social impressions, 50,000+ targeted emails, 100,000 digital display impressions • Distributed across NYC, Long Island, Westchester 	\$2,750 (Full-Page) \$1,500 (Half-Page) \$900 (Quarter-Page)	\$1,395 (Full-Page) \$925 (Half-Page) \$550 (Quarter-Page)	\$1,795 (Full - Far Forward) \$1,395 (Full - Run of Page) \$925 (Half-Page) \$550 (Quarter-Page)
Premium Package			
<ul style="list-style-type: none"> • Includes above, plus: • Full page ad + Full page editorial and digital editorial posted to newyorkfamily.com • Editorial promoted with: <ul style="list-style-type: none"> • 50K co-branded Facebook/Instagram impressions • 50K targeted emails (Manhattan) or 32K targeted emails (Staten Island, Westchester) • 50K digital display impressions (Manhattan) or 25K digital display impressions (Staten Island, Westchester) 	\$4,950	\$2,950	\$2,950
Sponsorship Package			
<ul style="list-style-type: none"> • Includes all of the above, plus: • Far forward Full page ad + Full page editorial and editorial posted to newyorkfamily.com or siparent.com (SI) • Editorial promoted with: <ul style="list-style-type: none"> • 50K co-branded Facebook / Instagram impressions • 50K targeted emails • 1 market subscriber email • 100K digital display impressions • Logo placed in one editorial section as a sponsorship 	\$7,250	\$3,950	\$3,950



SPONSORED CONTENT RATES

Standard Pricing - 1 Article in Each Market	Quarter page	Half page	Full Page
Includes: <ul style="list-style-type: none"> • Amazing Day Camps (Feb) • Academic/STEM Camps (March) • Camps for Preschoolers (April) • Special Needs Guide (April, Nov) - Special Needs Schools content will run in all markets • Best Birthdays (April, Nov) • Specialty Camps (May) • Preschool/Montessori (May, Nov) • Bilingual Education (Sept) • Ultimate Guide to Afterschool (Sept) • Boarding Schools (Sept) - content will run in all markets 			
Manhattan	\$1,300	\$1,800	\$2,300
Brooklyn, Bronx, Queens, Staten Island, Westchester, Long Island	\$990	\$1,400	\$1,900
Each Additional Market (Article)	\$650	\$990	\$1,400
Best Afterschool Programs (August)			
Manhattan	\$1,800	\$2,600	\$3,200
Brooklyn, Bronx, Queens, Staten Island, Westchester, Long Island	\$1,500	\$2,100	\$2,800

2026 EDUCATION MARKETING CALENDAR

JANUARY:

The Ultimate Guide to Schools + Digital Guide
Event- Harlem Charter School Fair
Email Group Blast- Catholic Schools

FEBRUARY:

Long Island Independent Schools (editorial feature)
Westchester Independent Schools (editorial feature)
NYC Charter Schools (editorial feature)
Email Group Blast - Charter schools
Event- Bronx Charter School Fair

MARCH:

Email Group Blast - Charter schools

APRIL:

Special Education Schools (sponsored content)

MAY:

Top Preschool & Montessori Schools (sponsored content)

AUGUST:

School Admissions Resource Guide (editorial feature)
Email Group Blast - Education

SEPTEMBER:

Boarding Schools (sponsored content)
Bilingual Education (sponsored content)
Email Group Blast - Education

OCTOBER:

Middle & High School Guide (editorial feature)
Email Group Blast- Education
College & Higher Education (Sponsored Content)

NOVEMBER:

Top Preschool & Montessori Schools (sponsored content)
Email Group Blast- Education

2026 ULTIMATE EVENTS:
[VIEW CALENDAR HERE](#)

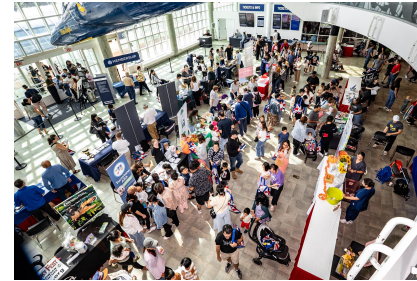
NEW YORK
family

2026 ACTIVITY & CAMP, CHARTER SCHOOL FAIRS

Direct, in-person engagement with local families at your booth—bring your camp to life through hands-on activities.

Turnkey event marketing delivering 5M+ impressions via full-page ads, email, newsletters, social, digital display, video, neighborhood signage, SEM, and SEO.

View video coverage of our January 24, 2026 Brooklyn Camp Fair [here](#).



Photos from Long Island Family Day, 9/21/25



Camp & Family Fun Days Locations	Date
Sat Jan 10 - Manhattan Charter School Fair - Boys Club of Harlem	1/10/2026
Sat Jan 24 - Brooklyn Camp Fair #1 - Industry City	1/24/2026
Sat Jan 31 - Manhattan Upper West Side #1 - Trevor Day School	1/31/2026
Sun February 1 - Westchester Camp Fair #1 - Harrison Meadows Country Club	2/1/2026
Sun February 1 - Brooklyn Ultimate Activity Fair	2/1/2026
Sat February 7 - Long Island City Queens Camp Fair - RENEW Center	2/7/2026
Sat February 28 - Bronx Charter School Fair - Gauchos	2/28/2026
Sun March 1 - Manhattan Upper East Side Camp Fair #2 - Allen Stevenson School	3/1/2026
Sat March 7 - Westchester Camp Fair #2 - Maria Regina High School (Hartsdale)	3/7/2026
Sun March 8 - Brooklyn Camp Fair #2 - Congregation Beth Elohim	3/8/2026
Sun March 15 - Long Island Family Camp Fair - Cradle of Aviation	3/15/2026
Sun March 15 - Staten Island Parent Day - Fastbreak Basketball Center	3/15/2026
Sat Oct 3 - Brooklyn Charter School Fair & Activity Expo - Major R. Owens Center	10/3/2026
Sun Oct 4 - Long Island Family Day - Cradle of Aviation	10/4/2026

2026 EVENT PRICING & SPONSORSHIP PACKAGES

GOLD SPONSOR: \$5,000

- Logo on all marketing material
- Premium location large exhibitor space
- Activity/class breakout session
- Full page ad in any Family Magazine
- Dedicated eblast to all attendees

SILVER SPONSOR: \$3,500

- Logo on all marketing material
- Premium location large exhibitor space
- Activity/class breakout session
- Half page ad in any Family Magazine
- Inclusion in shared eblast to all attendees

ACTIVITY/PRESENTATION CLASSES: \$250 + EXHIBITOR SPACE

Host a 30 min. class or presentation in designated area. **Limited availability.** Signage and announcements at event.

FAIRS	SINGLE SPACE
1 Camp Fair	\$830
2 Camp Fairs	\$1,550
3 Camp Fairs	\$2,165
4 Camp Fairs	\$2,750
5 Camp Fairs	\$3,300
6 Camp Fairs	\$3,850

Each add'l event \$400
*10% off all events – register by 12/31/25

GOODY BAG SPONSOR: \$2,000

- Premium location large exhibitor space
- Half page ad in any Family Magazine



- Performers
- Arts & Crafts
- DJ
- Interactive Games
- Activity Classes
- Face Painters
- Photo Booth

CLIENT RESULTS AND FEEDBACK WITH LAUREN ALPERIN AND NEW YORK FAMILY MEDIA

Client results start with trusted storytelling + targeted distribution. New York Family Media programs turn visibility into action. Integrated partnerships, managed end-to-end.

Samanjar Ashraf, Director of Marketing, Discover Central Massachusetts

“New York Family Media delivered a strategic, highly responsive program tied to business goals.”

Result: Expanded NY DMA visibility with family travel decision makers

Program: Paid print + digital media + sponsored tourism content

Jennifer Martire Baukol, Seniors Real Estate Specialist, JenniferMBHomes.com

“New York Family Media storytelling elevated my brand with an authentic, in-market spotlight.”

Result: Elevated PR and LinkedIn visibility, strengthening Coldwell Banker marketing

Program: Westchester Family Local Editorial Spotlight

Lena Moy-Borgen, Executive Director, Play On! Studios

“New York Family Media kept us consistently visible with local families through the right media mix.”

Result: Drove demand to fill class schedules

Program: Hyper-targeted print + digital + content support

Kathy D’Agostino, AI Trainer and Consultant, Win at Business.AI

“Through New York Family Media and Business Council of Westchester, Lauren created high-value connections with follow-through.”

Result: Introductions that led to training partnerships and new opportunities

Program: Business Council of Westchester collaboration + results driven networking

More LinkedIn Recommendations: [LinkedIn Recommendations here](#)

